



SCHOOL OF  
PERFORMING ARTS

*Style Your Career*

FTV SCHOOL OF  
**PHOTOGRAPHY**

 fashiontv



SCHOOL OF  
PERFORMING ARTS  
*Style Your Career*







SCHOOL OF  
PERFORMING ARTS

*Style Your Career*

**From the very start, FTV has become synonymous with the best in the world of fashion, beauty, trends, and lifestyle.**

- **Fashion TV is a 24/7 international broadcasting channel dedicated to showcasing the fashion and lifestyle of the world.**
- **Founded by Michel Adam Lisowski in 1997, in France, FTV offers the best of the fashion world and aims to connect the worldwide fashion and entertainment industry.**
- **FTV has a viewership of over 2 billion+ across 193+ countries all around the world.**
- **It broadcasts the latest news and information about the fashion, luxury, and lifestyle world over to 500 million+ households and more than 10 million+ public places across five continents.**
- **FashionTV is the fourth most distributed channel in the world with 250+ cable satellites, holding a presence in 500 million+ households, 7 million+ in public places, and 10 million+ public TV sets in public places.**







SCHOOL OF  
PERFORMING ARTS  
*Style Your Career*

**FashionTV broadcasts exclusive premium content on the 12 Thematic Channels Worldwide.**

- **FTV is the largest media through which the major fashion shows, designer events, latest trends, and highlights of fashion industry professionals are becoming known to fashion enthusiasts over the globe.**
- **FTV has the vision of making the fashion, beauty, and lifestyle industry truly global.**
- **With FTV Pageants and FTV School of Performing Arts, FTV is going forward with its vision.**
- **It is the center of knowledge and accessibility.**
- **It is the international platform for growth, exposure, and reach for fashion enthusiasts.**
- **On [fashiontv.com](http://fashiontv.com), our official website, we receive 5 million+ page views.**







SCHOOL OF  
PERFORMING ARTS  
*Style Your Career*

## Michel Adam Lisowski

- Michel Adam is the founder and sole owner of FTV.
- He envisioned the showcase of international fashion trends and brands under one platform, and FTV is fulfilling that vision every day throughout the globe.
- He is known as the 'Fashion Maestro' for his remarkable contribution in fashion, luxury, and lifestyle industry across the world.
- He is the founder of multiple FashionTV destinations that are spread across the world's leading cities like Tel Aviv, Cairo, Bangkok, Abu Dhabi, Kuwait, Shanghai, Prague, and Vienna.
- It hosts many fashion shows, after-parties, and other fashion events. Michel Adam's entrepreneurial mind makes him think ahead of time and he is always taking fashion to new heights. Keenly aware of the potential and reach of FTV in India, the brand is introducing various luxurious FTV businesses in the world's second most populated country.





SCHOOL OF  
PERFORMING ARTS  
*Style Your Career*

**An important part of FTV is the FTV School of Performing Arts. It is one of the best places for people aspiring to be a part of fashion and beauty industry. Carrying forward the vision of Michel Adam and FTV, FTV School of Performing Arts aims to train and nurture talent who will be renowned names of future in fashion, beauty, lifestyle and entertainment industry. The training and certificates which students will receive are going to be highly effective in their careers and making their dreams come true. The students will receive training which is going to be of international standards, along with hands on experience from the best in the fashion industry. The combination of best training with a futuristic strategy and practical experience is going to open doors for a worldwide reach. With all these aspects along with the exposure of FTV Franchise, FTV School of Performing Arts aims to provide enormous support in launching careers for fashion and entertainment Industry worldwide.**





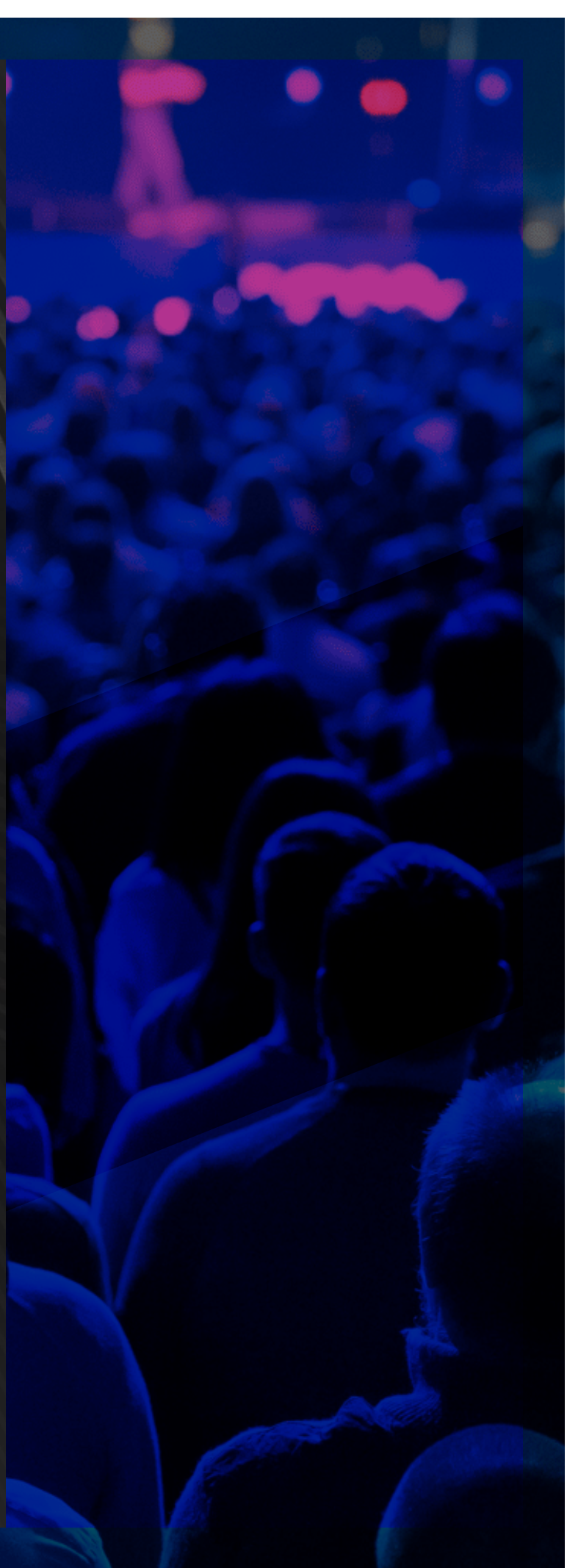


SCHOOL OF  
PERFORMING ARTS  
*Style Your Career*

## Targeted Audience

Students wanting to pursue their career in fashion, lifestyle, and entertainment industry

- Youth having a special interest in fashion, beauty, and entertainment sector.
- Professionals willing to change their career track.
- Continuing education (up-skilling) for professionals of fashion, beauty, and lifestyle industry.







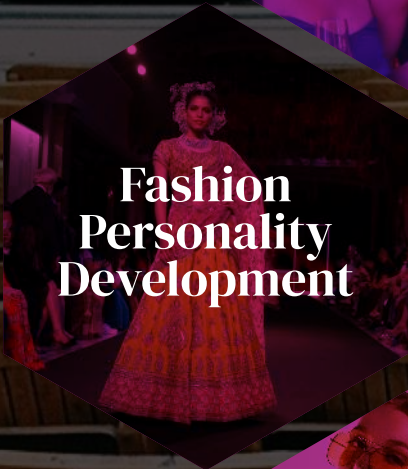
SCHOOL OF  
PERFORMING ARTS  
*Style Your Career*



**School of  
Cinema**



**School of  
Photography**



**Fashion  
Personality  
Development**



**School of  
Event  
Management**



**School of  
Fashion  
Management**



**School of  
Advertisement  
and PR**

**FTV School of Performing Arts has a range of courses to choose from. The courses offered are – Cinema, Photography, Event Management, Fashion Management, Advertisement and PR, and Fashion Personality Development.**





SCHOOL OF  
PERFORMING ARTS  
*Style Your Career*

### **The courses that FT School of Photography offers:**

Aspiring photographers will get to receive world class training under the guidance of the best of FTV. Be it as a hobby, or as a career choice, we sharpen your photography skills through practical training and the right exposure, enabling the students to face any challenges in the future. With FTV School of Photography, there is scope to enter the fashion industry and work with celebrity photographers as well.

### **The courses that FTV School of Photography offers -**

- 1. Undergraduate :** After your 10+2 or Diploma, you can join the FTV School of Photography to get a degree in photography. Internationally acclaimed training and degree are waiting for you.
  - 2. Post-graduate :** After your post-graduation, you can join the FTV School of Photography to get a degree in photography. Internationally acclaimed training and degree will be provided to the students.
- **Advanced Diploma Courses :** You will get an International Advanced Diploma in Photography.
  - **Diploma courses :** Students will get International Diploma in Photography.
  - **Advanced certificate courses :** You will get an Advanced Certificate in Photography.
  - **Certificate courses :** Students will get a certificate in Photography.
  - **Crash courses :** You will get crash courses in Photography.
  - **Workshops :** Workshops will be held for Photography.



### **Job opportunities :**

Getting yourself trained from the FTV School of Photography and acquiring degrees, diplomas or certificates, will help you land several jobs in the industry. The job opportunities include- Fashion Photographers, Event Photographers, job opportunities in magazines, advertising agencies, studios, press and publishing houses, and newspapers.



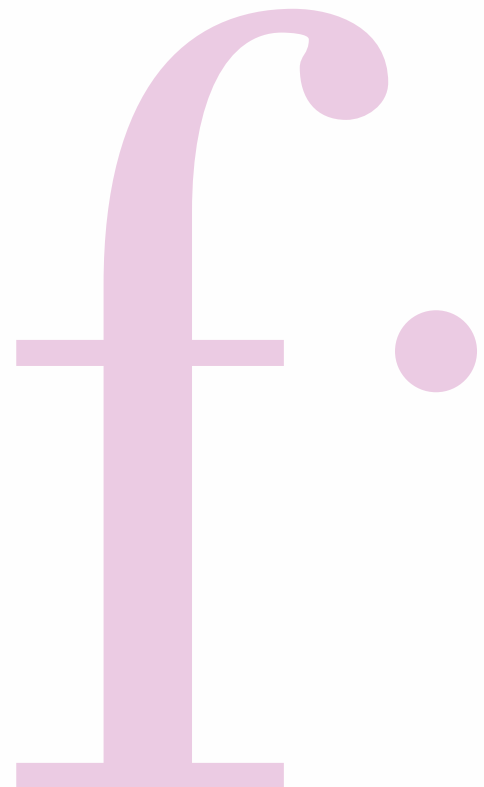
SCHOOL OF  
PERFORMING ARTS  
*Style Your Career*

 fashiontv



FTV SCHOOL OF  
**PHOTOGRAPHY**

**REGULAR COURSE**





## ADVANCE DIPLOMA IN PHOTOGRAPHY (11 Months)

Duration	Subject	Topic
6 Months (1st Semester)	History of Photography	Camera Obscura/Pinhole Camera
		Advancements in Developing Media
		Digital Cameras/DSLR
		Mobile Cameras
		Mirror Less Cameras
	Camera Knowledge	Shutter Speed
		Aperture
		ISO
		JPG/RAW
		Other Camera Functions
	Lenses and Functions	Prime Lens and its Uses
		Wide Angle Lens and its Uses
		Telephoto Lens and its Uses
		Macro Lens and its Uses
		Fish Eye Lens and its uses
	Science of Lighting	Hard Vs Soft Light
		Studio Lights & Natural Lights
		Light Modifiers
		Shaping of Objects by Light
		Getting The Right Exposure
	Composition and Framing	Rule of Thirds
		Know your Focus
		Fill the Frame /Cropping
		Lead in Lines/Shapes
	Color Theory	Color Wheel
		Complementary Colors
		Analogous Colors
		Color Theory in Shooting Vs Photo Editing
		White Balance
	Post Processing	Types of Editing Softwares
		Editing Workflow
		Skin Retouching
Basic Photo shop Functions		
Background Editing and Photo Manipulation		
International Business Communication	German/French	

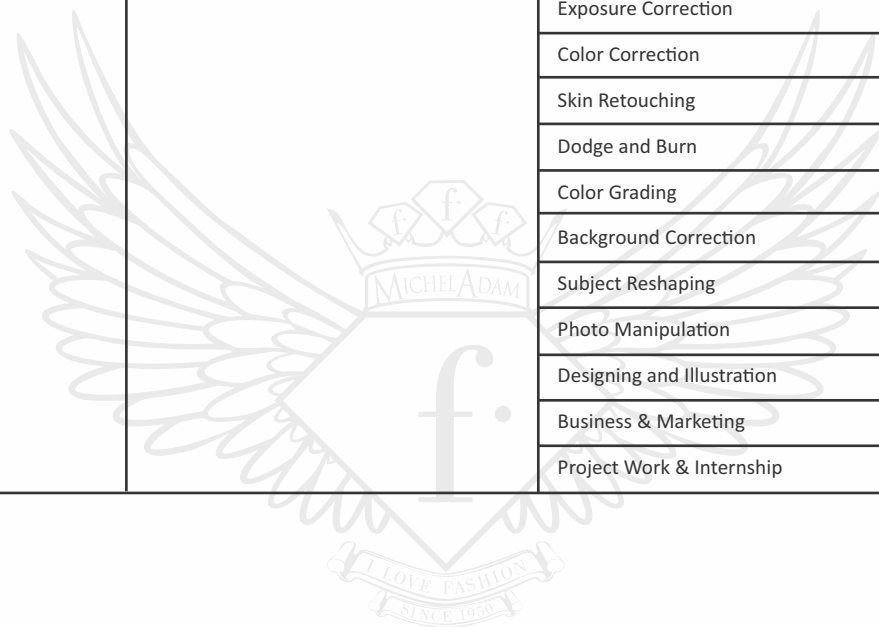
Duration	Subject	Topic
	Makeover	Basic of Skin
		Basic of Makeup
		Basic of Hair Styling
	Yoga, Fitness & Meditation	Fitness & Motivation
		Meal Planning
		Yoga
		Diet Planning
		Healthy Living
		Meditation

Duration	Subject / Specialization	Topic
5 Months (2nd Semester)	Fashion Photography	Inspiration and Profession of Fashion Photography
		Tools of the Trade
		The Studio Set up
		Working with Natural Light
		Working with Manufactured Light
		Fashion Styling
		Fashion Makeup
		Fashion Posing
		Composing & Framing
		Use of Props and Adding Elements
		Editing & Portfolio
		Project Work & Internship
		OR
	Event/Wedding Photography	Choosing Camera and Lenses
		Selecting Lighting and Gear
		Importance of Exposure and Shutter Speed
		Pre Wedding Photography
		Conceptualization of Theme and Adding Props
		Wedding Photography
		Candid Vs Normal
Covering Events		
Editing, Designing and Prints		
Business & Marketing		
OR		
Wildlife/Travel/Landscape Photography	Selecting Camera and Lenses	
	Importance of Exposure and Shutter Speed	



Duration	Subject	Topic
		Picture Framing and Composition
		Travel Photography & Story Telling with Pictures
		Street and Night Photography
		Bird Photography
		Underwater Photography
		Macro/Wildlife Photography
		Landscape Photography
		Color Correction, Image Adjustments and Editing
		Business & Marketing
		Project Work & Internship
	OR	
	Product Photography	Choosing Camera and Lenses
		Selecting Lighting Equipment
		Controlling and Evaluating Exposure
		Controlling and Directing Light
		Using Background Sets and Props
		Composing an Image to Suit the product
		Techniques for Reflective Products
		Special Techniques for General Products
		Editing and Processing
		Business & Marketing
	OR	
	Photojournalism	Scope and Potential of Photojournalism
		Basic Tools and Techniques
		Language of Lighting
		Fundamentals of Journalism and Mass Communication
		Visual Language
		Photo Aesthetics
		Documentary Photography
		Editing Post Processing and Prints
		Business & Marketing
		Project Work & Internship
	OR	
	Architectural Photography	Profession and Scope of Architectural Photography
		Selecting Equipment
		Interior Photography
Photographing Outdoors		

Duration	Subject	Topic	
		Landscape and Large Structures	
		Challenging Situations	
		Business & Marketing	
		Project Work & Internship	
	OR		
	Post Processing/Editing/Designing	Being a Professional Photo editor	
		Photo Editing Softwares (Mobile + Desktop)	
		Types of Brushes and their uses	
		Tools and Filters	
		Exposure Correction	
		Color Correction	
		Skin Retouching	
		Dodge and Burn	
		Color Grading	
		Background Correction	
		Subject Reshaping	
		Photo Manipulation	
		Designing and Illustration	
Business & Marketing			
Project Work & Internship			





## DIPLOMA IN PHOTOGRAPHY (6 Months)

Duration	Subject	Topic
	History of Photography	Camera Obscura/Pinhole Camera
		Advancements in Developing Media
		Digital Cameras/DSLR
		Mobile Cameras
		Mirror Less Cameras
	Camera Knowledge	Shutter Speed
		Aperture
		ISO
		JPG/RAW
		Other Camera Functions
	Lenses and Functions	Prime Lens and its Uses
		Wide Angle Lens and its Uses
		Telephoto Lens and its Uses
		Macro Lens and Its Uses
		Fish Eye Lens and its Uses
	Science of Lighting	Hard Vs Soft Light
		Studio Lights & Natural Lights
		Light Modifiers
		Shaping of Objects by Light
		Getting The Right Exposure
	Composition and Framing	Rule of Thirds
		Know Your Focus
		Fill the Frame /Cropping
		Lead in Lines/Shapes
	Color Theory	Color Wheel
		Complementary Colors
		Analogous Colors
		Color Theory in Shooting Vs Photo Editing
White Balance		
Post Processing	Types of Editing Softwares	
	Editing Workflow	
	Skin Retouching	
	Basic Photoshop Functions	
	Background Editing and Photo Manipulation	
International business communication	German/French	

Duration	Subject	Topic
	Makeover	Basic of Skin
		Basic of Makeup
		Basic of Hair Styling
	Yoga, Fitness & Meditation	Fitness & Motivation
		Meal Planning
		Yoga
		Diet Planning
		Healthy Living
		Meditation

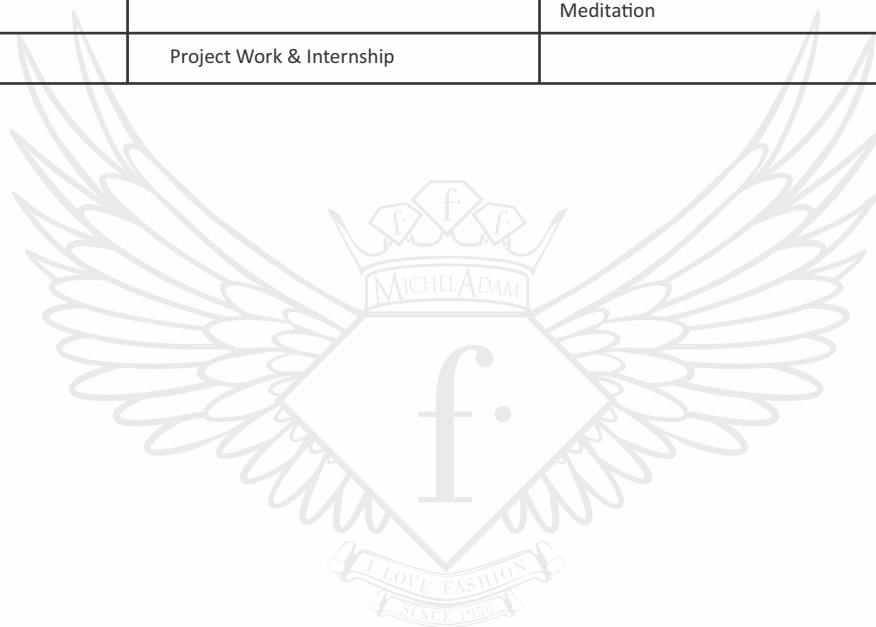




## DIPLOMA IN FASHION PHOTOGRAPHY (6 Months)

Duration	Subject	Topic
	Basics of Photography	History of Camera and Photography
		Basics of Camera Functions
		Exposure Triangle
		Business Language
	Tools of the Trade	Types of Cameras (APSC/full frame/mirror less)
		Types of Lenses (Prime/Zoom Lens/ Macro
		Other Tools
	The Studio Set Up	Studio Lights
		Light Meter
		Studio Backgrounds
	Working with Natural Light	Highlights and Shadows
		Golden Hour
	Working with Manufactured Light	Correct Exposure
		Use of Light Modifiers
	Fashion Styling	Concepts & Mood Board
		Costumes and Color Themes
		Fashion Accessories
	Fashion Makeup	Importance of Contouring
		Eye Makeup
		High Fashion Makeup
	Fashion Posing	Posing Female Models
		Posing Male Models
		Couple/Group Posing
	Composing & Framing	Rule of Thirds
		Fill the Frame /Cropping
		Symmetry/Patterns
	Use of Props and adding Elements	Visual story telling
Editing & Portfolio		
Editing & Portfolio	Fashion Editing	
	Beauty & Skin Retouching	
	Editing Background	
	Designing Portfolio	
International Business Communication	German/French	

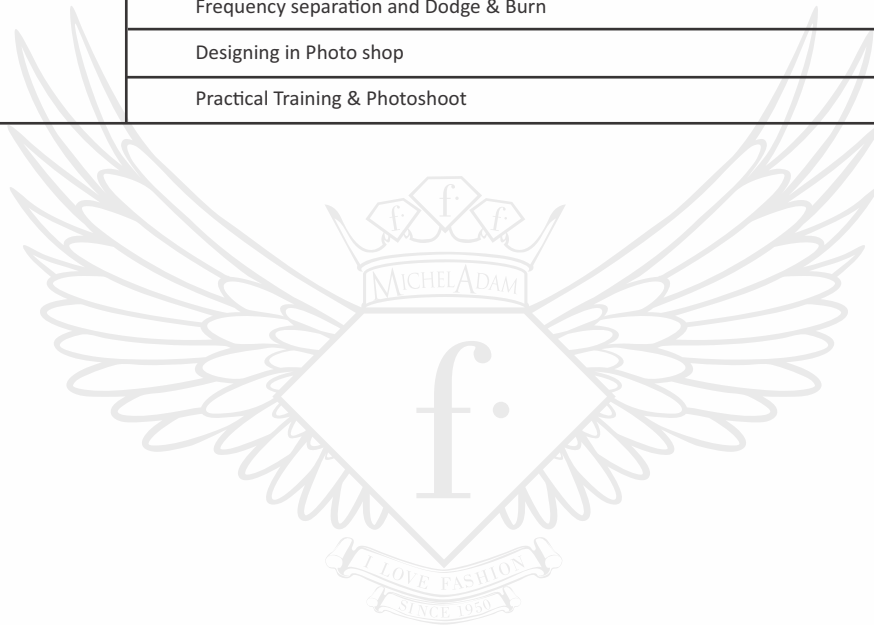
Duration	Subject	Topic
	Makeover	Basic of Skin
		Basic of Makeup
		Basic of Hair Styling
	Yoga, Fitness & Meditation	Fitness & Motivation
		Meal Planning
		Yoga
		Diet Planning
		Healthy Living
		Meditation
		Project Work & Internship





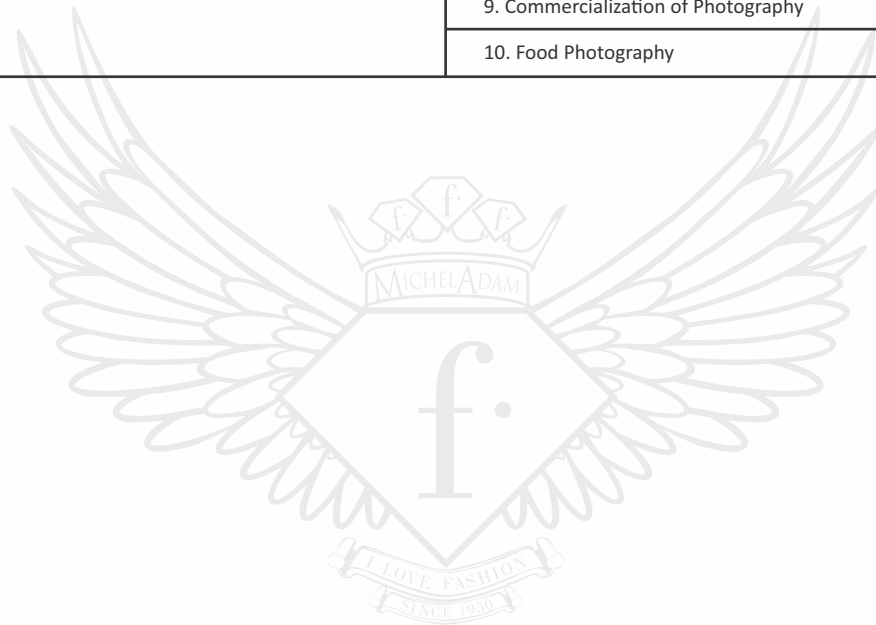
## CERTIFICATE COURSE IN PHOTOGRAPHY (1 Months)

Duration	Topics
1 Month	Basics of Camera and functions
	Basics of lenses and their uses
	Exposure Triangle
	Composition and Framing
	Basics of Photo Editing
	Adobe Creative Cloud
	Overview of Photo shop Functions
	Basic tools & Brushes
	Frequency separation and Dodge & Burn
	Designing in Photo shop
	Practical Training & Photoshoot



## CRASH COURSE IN PHOTOGRAPHY (15 Days)

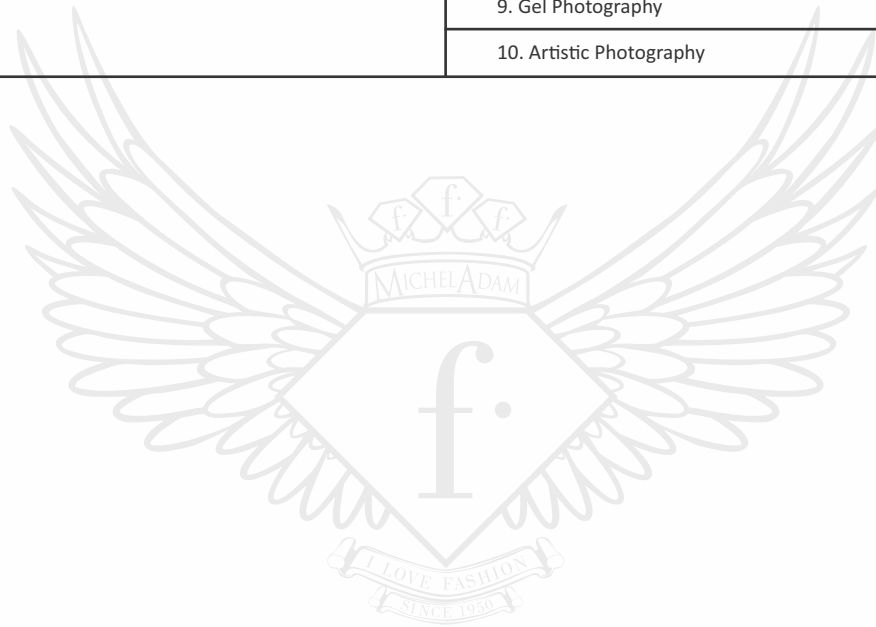
Duration	Courses
15 Days	1. Basic Studio Lighting
	2. Photo editing/Retouching
	3. Commercial Head shot Photography
	4. Portrait Photography
	5. Visual Story Telling
	6. Light Painting Techniques
	7. E Com Photography
	8. Portrait Photography
	9. Commercialization of Photography
	10. Food Photography





## WORKSHOP (7 Days)

Duration	Workshops
7 Days	1. Make the most out of your Camera
	2. Skin Retouching
	3. Advanced Mobile Photography
	4. Beauty/Head Shot Photography
	5. Product Photography
	6. Macro Photography
	7. Flash Photography
	8. Natural Light Photography
	9. Gel Photography
	10. Artistic Photography





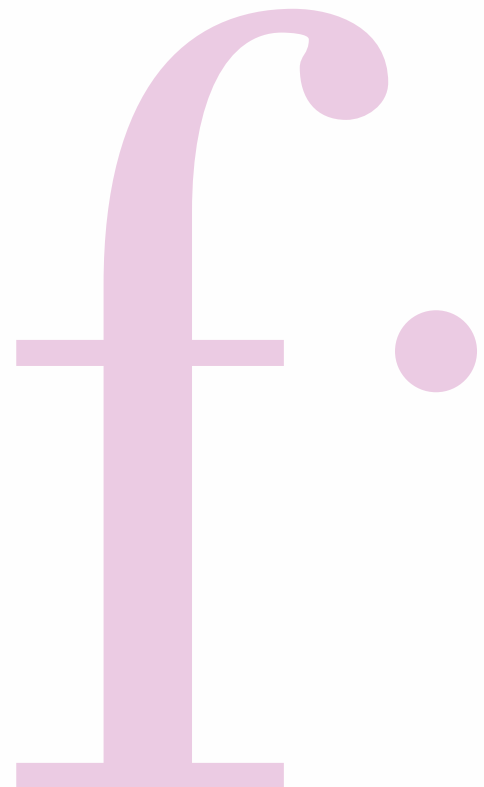
SCHOOL OF  
PERFORMING ARTS  
*Style Your Career*

 fashiontv



FTV SCHOOL OF  
**PHOTOGRAPHY**

**PART TIME COURSE**





## ADVANCE CERTIFICATE COURSE IN STILL PHOTOGRAPHY ( 3 Months)

Certificate Subject	Topic	Duration in Months
Still Photography	Introduction	1st month
	Basics of Fine Arts Photography	2nd month
	Basics of Still Photography	3rd month
	Basics of Abstract Photography	

## DIPLOMA COURSE IN PHOTOGRAPHY (6 Months)

Certificate Subject	Topic	Subject	Topic
Photography	1st and 2nd Month	Camera Knowledge	Visual Aesthetics of photography
			Core camera knowledge and working knowledge of DSLR
			Lighting Techniques
	3rd and 4th Month	Lenses and Lighting Techniques	Lenses and focal length
			Manual backdrop and adjustments
	5th and 6th Month	Colouring and editing techniques	Colour and editing schemes & Composition and understanding a photographic design from point of visualization



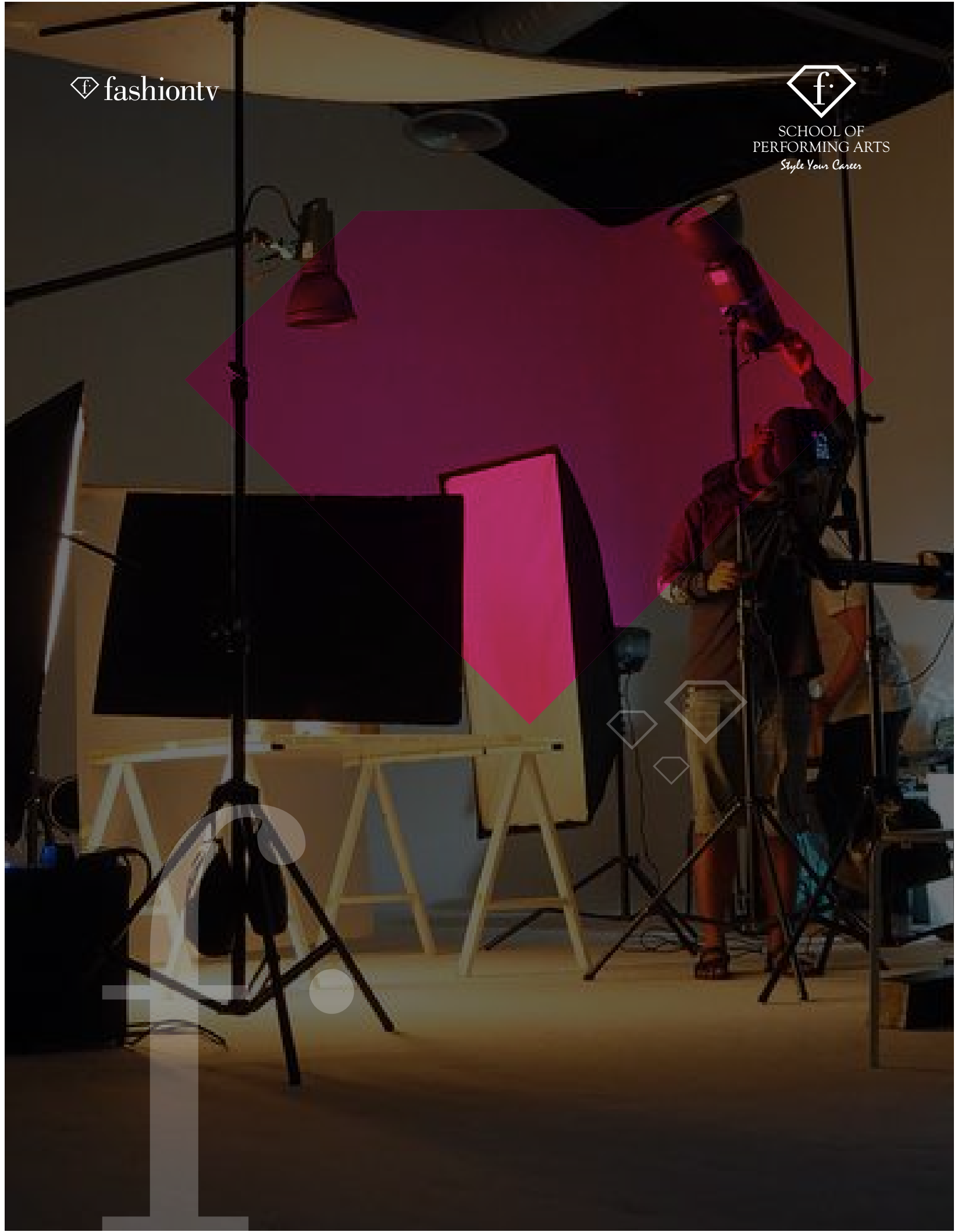
## FEE STRUCTURE (REGULAR COURSES)

COURSES	DURATION	AMOUNT
Workshop	7 Days	10,000/-
Crash Course	15 Days	22,000/-
Certificate Course in Photography	1 Month	45,000/-
Diploma in Fashion Photography	6 Month	2,30,000/-
Diploma in Photography	6 Month	2,15,000/-
Advanced Diploma in Photography	11 Month	3,80,000/-



## FEE STRUCTURE (WEEKEND COURSES)

COURSES	DURATION	AMOUNT
Advance Certificate Course in Photography	3 Month	45,000/-
Diploma Course in Photography	6 Month	1,20,000/-





# Career Path / Opportunities

- Photo Journalism
- Photography Academician
- Documentary Photographer
- Fashion And Advertising Photographer,
- Wildlife/ Industrial Photographer,
- Portrait Photographer,
- Fine Art Photographer
- Product/ Feature Photographer
- Wedding Photographer
- Corporate Photographer
- Art Director
- Freelance Photographer
- Macro Photographer
- Architectural Photographer
- Sports/ Medical Photographer
- Commercial Photographer
- Event Photographer
- Astro Photographer
- Travel Photographer
- Street Photographer
- Photo Editor/ Post Processing



# EXPOSURE

We are committed to offering comprehensive guidance and placement support to all our students across multiple domains. the career in photography is limitless, if good skills are honed and practiced on a regular basis. Likewise we provide all our students opportunity to gain live experience by throwing them into real life work culture in order to prepare them for any challenges ahead!







It's time to buckle up and start your own business. 'Become the BOSS.' The fashion TV franchise of FTV School of performing arts & FTV Pageants is the right choice for having the best ROI in the industry. "I love Fashion TV"

**Vishal Malhotra**  
(Actor)



Fashion TV has finally arrived in India with FTV Pageants & FTV School of Performing Arts. Any aspiring person in the field of glamour should head to FTV School of Performing Arts for training in Modelling, Acting, Photography, event management, fashion Management, advertisement & PR with excellent grooming to be a successful artist. I love fashion TV

**Sneha Ullal**  
(Actress)



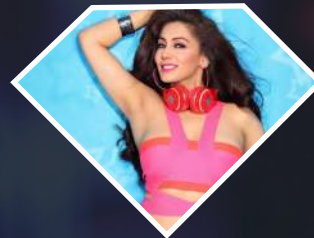
Are you looking to explore opportunities in Modelling, Photography, Acting or Theatre? But seeking the right platform? Stop worrying as Fashion TV comes to the rescue. Fashion TV is launching its first-ever "FTV School of Performing Arts" in India. Students in the School of Performing Arts will feel privileged with the kind of exposure they will get through the Fashion TV brand. I love Fashion TV

**Shefali Bagga**  
(News anchor, bigg boss participant)



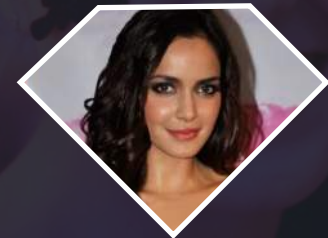
Hello Folks, Let's jump in! Fashion TV "The God of Glamour" is finally in India with the biggest FTV Pageant Event. First time in India, Fashion TV is presenting to you with 8 Pageant titles to honour all age groups including Mr FTV and Miss FTV. So what are you waiting for? Go register yourself now "I love fashion TV"

**Sudeepa Singh**  
(Model & Actress)



Fashion TV "The God of Glamour" is finally in India with the biggest FTV Pageant Event. So what are you waiting for? Go register yourself now and you might be the upcoming superstar of India. "I love fashion TV"

**DJ Shilpi Sharma**  
(Actress & Singer)



Fashion TV is launching its first-ever "FTV School of Performing Arts" in India. The school will ensure to certify students to kick-start their career the way they want to! So, Hurry! Register Now in one of the leading FTV School of Performing Arts. I love Fashion TV

**Shazahn Padamsee**  
(Actress)





SCHOOL OF  
PERFORMING ARTS  
*Style Your Career*

## Our Other Verticals

---



CAFE



BAR



NITE  
CLUB



SALON



GYM



EVENTS



MAKEUP  
STUDIO



SALON  
ACADEMY



fashiontv



FNB  
ACADEMY



FITNESS  
ACADEMY



CASINO

## Our Associates

---





# OUR PRESENCE

- Ahmedabad
- South Delhi
- Lucknow
- Kolkata
- Hyderabad
- Darbhanga

# OUR PARTNERS

PRADA

GLAMOUR

NEW YORK  
FASHION  
WEEK

FENDI  
ROMA

YVES SAINT LAURENT

D&G  
DOUCE GABBANA

Dior

PIRELLI

VALENTINO

VOGUE

LA PERLA

Agent  
Provocateur

KARL  
LAGERFELD

VICTORIA'S  
SECRET

VERSACE





A promotional graphic for the School of Performing Arts. The background is a dark purple gradient. On the left, there is a circular inset showing a crowd of people at a performance. In the center, a man in a red and black plaid shirt is taking a photograph with a professional camera. To his right, a woman with glasses and a black top is holding a clipboard and a pen, with a 'PRESS' badge around her neck. Further right, another woman in a green plaid shirt is holding a red folder. The text 'SCHOOL OF PERFORMING ARTS' is written in a white, serif font, and 'Style Your Career' is written in a white, cursive font below it. A white diamond-shaped logo containing a stylized 'f' is positioned to the left of the text.



SCHOOL OF  
PERFORMING ARTS  
*Style Your Career*







# SCHOOL OF PERFORMING ARTS

*Style Your Career*



[www.ftvschoolofperformingarts.in](http://www.ftvschoolofperformingarts.in)



[https://twitter.com/ftv\\_Sopa](https://twitter.com/ftv_Sopa)



[franchise@ftvschoolofperformingarts.in](mailto:franchise@ftvschoolofperformingarts.in)



[company/ftvsopa](https://www.linkedin.com/company/ftvsopa)



[@Ftv\\_sopa](https://www.instagram.com/ftv_sopa)



<https://www.facebook.com/FtvSOPA>

## MUMBAI OFFICE

Level-7, The Capital, G-Block,  
Bandra Kurl Complex (BKC),  
Bandra (E), Mumbai-51

## DELHI NCR OFFICE

C-722, Noida One,  
Sector-62, Noida-201309  
Mobile : +91 7208954337

## OUR INSTITUTES

### AHMEDABAD

1st Floor - The Claywalls, Besides Gulmohar  
Party Plot, Near Zydus Hospital, Thalfej,  
Ahmedabad, Gujarat - 380059  
Ph.: +91 7484009444

### SOUTH DELHI

Plot No : 262, Opp. Made Easy,  
Near Saket Metro Delhi, India 110030  
Ph.: 011-46025638, 011-45608434

### DARBHANGA

Hotel Shyama Regency, Bela More, SH 50,  
Kathalbari, Darbhanga, Bihar 846004  
Ph.: +91 9142520578, 6272359743

### HYDERABAD

Road No.12, Banjara Hills, Sri Ram Nagar Colony,  
Near Ratnadeep, Hyderabad, Telangana 500034  
Ph.:+91 9059059152, 9059059915