



SCHOOL OF
PERFORMING ARTS

Style Your Career

FTV SCHOOL OF
FASHION
PERSONALITY DEVELOPMENT

 fashiontv



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From the very start, FTV has become synonymous with the best in the world of fashion, beauty, trends, and lifestyle.

- **Fashion TV is a 24/7 international broadcasting channel dedicated to showcasing the fashion and lifestyle of the world.**
- **Founded by Michel Adam Lisowski in 1997, in France, FTV offers the best of the fashion world and aims to connect the worldwide fashion and entertainment industry.**
- **FTV has a viewership of over 2 billion+ across 193+ countries all around the world.**
- **It broadcasts the latest news and information about the fashion, luxury, and lifestyle world over to 500 million+ households and more than 10 million+ public places across five continents.**
- **FashionTV is the fourth most distributed channel in the world with 250+ cable satellites, holding a presence in 500 million+ households, 7 million+ in public places, and 10 million+ public TV sets in public places.**





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FashionTV broadcasts exclusive premium content on the 12 Thematic Channels Worldwide.

- **FTV is the largest media through which the major fashion shows, designer events, latest trends, and highlights of fashion industry professionals are becoming known to fashion enthusiasts over the globe.**
- **FTV has the vision of making the fashion, beauty, and lifestyle industry truly global.**
- **With FTV Pageants and FTV School of Performing Arts, FTV is going forward with its vision.**
- **It is the center of knowledge and accessibility.**
- **It is the international platform for growth, exposure, and reach for fashion enthusiasts.**
- **On fashiontv.com, our official website, we receive 5 million+ page views.**





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Michel Adam Lisowski

- Michel Adam is the founder and sole owner of FTV.
- He envisioned the showcase of international fashion trends and brands under one platform, and FTV is fulfilling that vision every day throughout the globe.
- He is known as the 'Fashion Maestro' for his remarkable contribution in fashion, luxury, and lifestyle industry across the world.
- He is the founder of multiple FashionTV destinations that are spread across the world's leading cities like Tel Aviv, Cairo, Bangkok, Abu Dhabi, Kuwait, Shanghai, Prague, and Vienna.
- It hosts many fashion shows, after-parties, and other fashion events. Michel Adam's entrepreneurial mind makes him think ahead of time and he is always taking fashion to new heights. Keenly aware of the potential and reach of FTV in India, the brand is introducing various luxurious FTV businesses in the world's second most populated country.





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An important part of FTV is the FTV School of Performing Arts. It is one of the best places for people aspiring to be a part of fashion and beauty industry. Carrying forward the vision of Michel Adam and FTV, FTV School of Performing Arts aims to train and nurture talent who will be renowned names of future in fashion, beauty, lifestyle and entertainment industry. The training and certificates which students will receive are going to be highly effective in their careers and making their dreams come true. The students will receive training which is going to be of international standards, along with hands on experience from the best in the fashion industry. The combination of best training with a futuristic strategy and practical experience is going to open doors for a worldwide reach. With all these aspects along with the exposure of FTV Franchise, FTV School of Performing Arts aims to provide enormous support in launching careers for fashion and entertainment Industry worldwide.



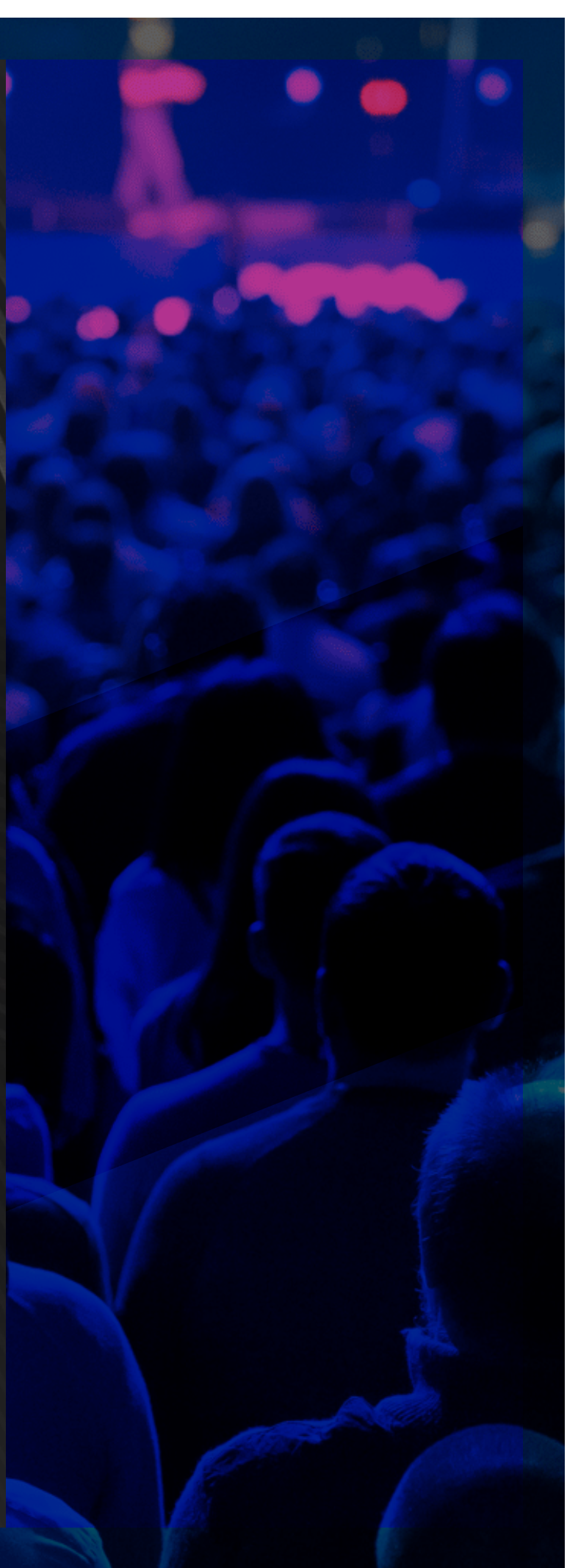


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Targeted Audience

Students wanting to pursue their career in fashion, lifestyle, and entertainment industry

- Youth having a special interest in fashion, beauty, and entertainment sector.
- Professionals willing to change their career track.
- Continuing education (up-skilling) for professionals of fashion, beauty, and lifestyle industry.





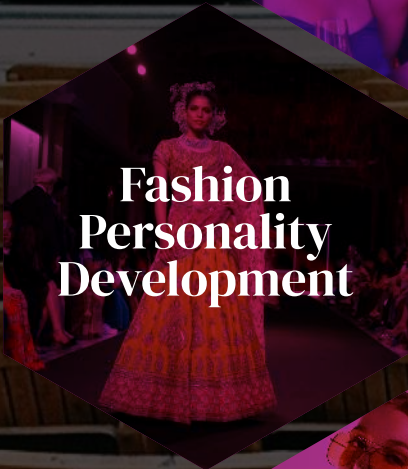
SCHOOL OF
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**School of
Cinema**



**School of
Photography**



**Fashion
Personality
Development**



**School of
Event
Management**



**School of
Fashion
Management**



**School of
Advertisement
and PR**

FTV School of Performing Arts has a range of courses to choose from. The courses offered are – Cinema, Photography, Event Management, Fashion Management, Advertisement and PR, and Fashion Personality Development.



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FTV School of Fashion Management :

Give your career the much-needed start it needs with FTV School of Fashion Management. Students will receive rigorous training from the world class industry professionals who will train them and polish their skills. The exposure of FTV will help you get various opportunities in the global fashion and beauty industry.

The courses that FTV School of Fashion Management offers -

1. Undergraduate : After your 10+2 or Diploma, you can join the FTV School of Fashion Management to get a degree in Fashion Management. Internationally acclaimed training and degree are waiting for you.

2. Post-graduate : After your graduation, you can join the FTV School of Fashion Management to get a Master's degree in Fashion Management. Internationally acclaimed training and degree will be provided to the students.

3. P. G. Diploma Course : After your graduation, you can join the FTV School of Fashion Personality Development to get a P.G. Diploma in Fashion Personality Development. Internationally acclaimed training and diploma will be provided to the students.

- **Advanced Diploma Courses :** You will get International Advanced Diploma in Fashion Management after your 10 + 2, Diploma, or even after your graduation.

- **Diploma courses :** Students will get International Diploma in Fashion Management.

- **Advanced certificate courses :** You will get an Advanced Certificate in Fashion Management.

- **Certificate courses :** Students will get a certificate in Fashion Management.

- **Crash courses :** You will get crash courses in Fashion Management.

- **Workshops :** Workshops will be held for Fashion Management.

Job Opportunities :

Getting yourself trained from FTV School of Fashion Personality Development and acquiring degrees, diplomas or certificates will help you land several jobs in the industry. The job opportunities include- Fashion Designer, at Luxury Retail Store, Fashion Consultant, Celebrity Stylist, and Fashion Trends Lecturer.



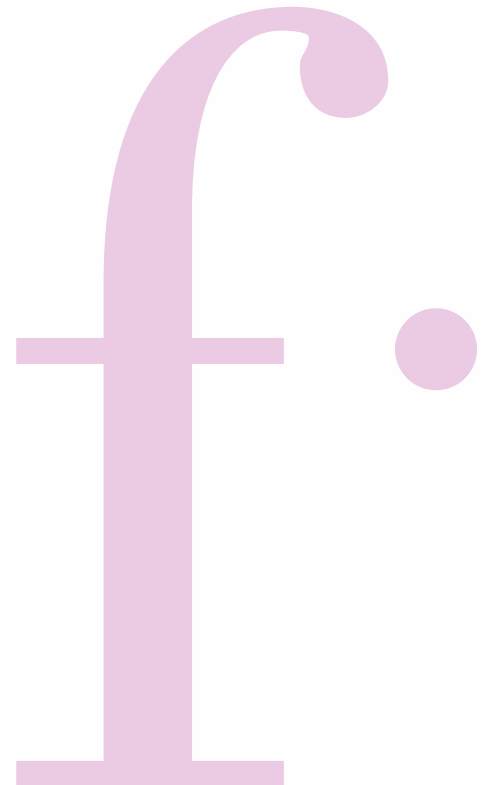


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FTV SCHOOL OF
FASHION
PERSONALITY DEVELOPMENT
REGULAR COURSE



PG DIPLOMA IN FASHION PERSONALITY DEVELOPMENT (11 Months)

Duration	Subject	Topic
5 Months (1st Semester)	1. History of Fashion	Fashion and music trends in 1980's
		Cycles of Fashion
		Fashion in different Countries; Egypt, Russia, Byzantine, and India
		Jewellery and Sculpture of Mughal's
		History of Fashion Accessories
	2. Fashion Development	Origin of Fashion
		Effects of Industrial Revolution on Fashion
		Mass Production of Clothing
		Introduction of Retailing
		Changes caused by Communication Leisure and Industry
		Effects of World War I; Effects of depression on fashion
		Effects of World War II; Reactionary post War fashion
		Fashion at 1960's
		Anti-Fashion at 1960's
		Fashion 1980's
	Fashion 1990's	
	3. Personal Interview	Strength & Weakness
		Presentation
		Basic Interview Questions
		Group Discussion
		Resume writing
	4. Hair Styling	Hair Science
		Shampoo & Conditioning
		Basic Hair cut & Hair styling
		Oil Massage & Hair Care
		Classic & Advance Cut
	5. Nail Art	Nail science
		Nail Arts
		Cutting & Polish
		Get extension with Nail Arts
6. Skin Care	Bleaching	
	Main Core	

Duration	Subject	Topic
		Pedicure
		Makeup consultation
		Toning
		Trending in Skin care
	7. Fitness / Yoga	Fitness & motivation
		Meal Planning
		Yoga
		Diet Planning
		Healthy Living
		Meditation
	8. Image Consulting	Leadership Skills
		Soft Skills
		Posture Ad Body Language
		Public Speaking
	9. Fashion Personality Development	Ramp Walk
		Insights into Ramp choreography
		Runway Training
		Professional Modelling
	10. Visual Representation	High fashion Styling
		Clothings
		Design into ramp Choreography
		Posing & Photography
		Photo Shoot
		Modelling
	11. Pageant Coaching	Developing Composure and Self Confidence
		Mock Questions & Answers Round
		Category wise training
		Mock round in costume
		Questions & Answers session
		Interview Preparation
		Social Etiquette
		Feedback Sessions

Duration	Subject	Topic
	12. Product Management	Planning
		Marketing
		Sales Revenue
		Pricing Strategy
	13. International Business Communication	German/French
	Portfolio	
	14. Vocal Exercises	Hygiene and Health
		Vocal Fundamentals
		Vocal training
		Advance breathe management
		Performance Anxiety Solution
	15. Art of Self Management	Stress Management
		Time Management
		Organizational Skills
		Problem Solving
		Decision Making
		Advance Communication
		Voice Modulation
		Prioritizing your objectives
	16. Communication and Soft Skill Development	Behavioral traits
		Business Etiquette
		Social Grace
		Team Spirit
		Interpersonal Skills
	17. Fashion Styling	Fashion Imagery
		Ad Campaigns
		Art Direction
		Commercial
E-Commerce		
18. Personality Development	Relationship	
	Skill Building	
	Time Management	
	Self Knowledge Through Reflection	
	Warmth Vs Rejection	

Duration	Subject	Topic	
	19. Fashion Makeover	Colour Theory	
		Understanding of Body type	
		Clothes Layering	
		Private style Makeover workshop	
		Wardrobe matching- mixing, matching, and layering	
	20. Makeup and Grooming	Personal Grooming	
		Cleanup	
		Colour Correction	
		Facial Anatomy	
		Bridal Makeup	
		Party Makeup	
		Fantasy Makeup	
		Basic of Air Brush makeup	
	21. Emotion Intelligence	Film, Fashion & Glamour Makeup	
		Attitude (Psychology)	
		Acting	
		Motivation	
	5 Months (2nd Semester)	22. Public Relation	Empathy
			Data and the science of Measurement
Media Platforms			
23. Life Skill Management		Future of Public Relation	
		Life Skills	
		Motivations	
		General knowledge	
		Humility	
		Global Responsibility	
		Purpose of life Skills	
		Importance of life Skills	
		Financial Education	
		Personal Management	
		Essential Skills	
Internal and Hobby Management			

Duration	Subject	Topic
		Holy Scripture
		Learn Foreign Language
		Career Management
		Body Movements and Postures
	24. Choreography	Basic of Dance
		Basic of Acting
	25. Essential Audition Skills	Five Essential audition Skills
		How to dress up Accordingly
		Prior Research Work
	26. Personal growth	Areas of personal Growth
		How to create a personal Growth plan
		Categories in Personal Growth
		Behavioral Health and Wellness
	27. SWOT Analysis	Strength
		Weakness
		Opportunities
		Threats
	28. Social Psychology	Introduction and basics of social Psychology
		Peer Education
		Research Methodology
	29. Management skills	Product Management
		Time management
		Stress Management
	30. Yoga & Meditation	Asanas and Pranayama
		Focus Power Alignment
		Health chart
		Diet chart
		Breathing control
		Night exercises (Face Yoga)
	31. Advance Communication Skills	Public Speaking and Body Language
		Writing Skills
		Teamwork
		Selling and Persuasion Skills

Duration	Subject	Topic
		Audience Engaging
		Verbal and Presentation skills
		Brainstorming
		Articulating
		Collaboration
		Content Strategy
		Creative Thinking
		Editing
		Emotional Intelligence
	32. Public Speaking and Presentation	Soft Skills
		English Literature and Language
		Native Language
		Audience Engagement
		Make PPT
		Group Discussions
		Body Movements and Body Language
		Recording Sessions
		Voice Modulation
	33. Business Writing	Article Writing
		Review a Product or Service
		Industry event or conference writing
		Interview a Customer or Industry expert
		Write FAQs
		History of Products
	34. Problem solving and Analytical thinking	Data Mining
		Data and Metrics Interpreting
		Reporting
		Organization
		Communication
		Research
		Forecasting
		Data Assimilation
		Creativity

Duration	Subject	Topic
		Brainstorming
		Diagnostics
		Troubleshooting
	35. What is Personality Development?	Confidence
		Career / Interview
		Motivation
		Communication (Listening, Public Speaking, Presenting)
		Strengths / Weaknesses
		Self-Understanding
		Leadership
		Optimism
	36. Identification of One's personality	Consistency
		Stability
		Individual Differences
		Characteristics of Personality
	37. Leadership Skills and Group Dynamics	Key issues in Group Dynamics
		Types and stages of Group Dynamics
		Conflict Resolution
		Dealing with changes
		Problem-Solving
		Leading Innovation
		Virtual leadership
	38. Effective Communication	Active Listening Skills
		Storytelling
		Writing Engaging Content
		Articulation of Thought
		Emotional Intelligence
	39. Learn, interact and be inspired	Types of interaction
		Having and Transmitting Enthusiasm
		Cultivating positive relationship with students
		Making learning purposeful and relevant for students
		Being flexible and adapting their practice
		Promoting a safe and stimulating climate

Duration	Subject	Topic
	40. Mind and Body Connection	How are the Mind and Body connected?
		How does the Mind affect the body?
		Dynamic role of Mind-Body Connection
		Cognitive Behavioral Therapy
	41. Adaptability	Adaptability Skills
		Importance of Adaptability
		How to improve the skills of Adaptability
		Adaptability and Flexibility
		Interpersonal Skills
	42. Body Language and Gesture	Mind and Body Connection
		Coordination Ability
		Understanding Gesture
		Workplace Etiquette
		Common courtesies of life
		Body Posture
		Facial Expression
		Table Manners
		Professional Skills
		43. Personality Awareness
	Types of Personality	
	Personality Assessment test	
	Personality Building	
	Ways to build Confidence and Self esteem	
	Creating positive Mindset	
	Settling inferiority and Complexes	
	44. Fashion Growth and Basics	Fashion Origin
		Fashion Components
		Design and Color
What is Fashion Trend Forecasting?		
Sustainable Fashion		
Textile and Construction		
Styling basics		

Duration	Subject	Topic	
1 Month	45. Executive Skills and Relevant Skills	Executive Skills and Its types	
		Information gathering and executive skills assessment	
		Strategies for Capitalizing on executive skills Strength and Shoring up weaknesses	
		What is skill set and Its types	
		Skills to include on a Resume	
		Art of Public Speaking	
		Identifying your Skill set	
	46. Social and Professional Etiquette	Introduction to Social and Professional Etiquette	
		Poise, Posture and Demeanor	
		Fine dining Etiquette	
		Grooming and dress quotes	
		Communication Skills	
		Confidence and Voice building exercise	
	47. Speech enhancement	Table Manners	
		Vocabulary building and Grammar	
		Pronunciation	
		Tongue twisters for Speech fluency	
		Public Speaking and Presentation	
		Advanced Communication Skills	
		Pausing and Phrasing Technique	
	Mindfulness and Meditation		
	48. Identification of one's personality	Consistency	
		Stability	
		Individual differences	
		Characteristics of Personality	
	1 Month	Internship / Live Project	

ADVANCE DIPLOMA IN FASHION PERSONALITY DEVELOPMENT (11 Months)

Duration	Subject	Topic
5 Months (1st Semester)	1. History of Fashion	Fashion and Music trends in 1980's
		Cycles of Fashion
		Fashion in different countries; Egypt, Russia, Byzantine, and India
		Jeweler and Sculpture of Mughal's
		History of Fashion Accessories
	2. Fashion Development	Origin of Fashion
		Effects of Industrial Revolution on fashion;
		Mass production of clothing
		Introduction of retailing
		Changes caused by communication Leisure and industry
		Effects of world war I; Effects of depression on fashion
		Effects of world war II; Reactionary post war fashion
		Fashion at 1960's
		Anti-Fashion at 1960's
		Fashion 1980's
	Fashion 1990's	
	3. Personal Interview	Strength & Weakness
		Presentation
		Basic Interview Questions
		Group Discussion
		Resume writing
	4. Hair Styling	Hair Science
		Shampoo & Conditioning
		Basic Hair cut & Hair styling
		Oil Massage & Hair Care
		Classic & Advance Cut
	5. Hair Art	Nail science
		Nail Art
		Cutting & Polish
Get extension with Nail Art		
6. Skin Care	Bleaching	
	Manicure	

Duration	Subject	Topic
		Pedicure
		Makeup Consultation
		Toning
		Trending in Skin care
	7. Fitness / Yoga	Fitness & Motivation
		Meal Planning
		Yoga
		Diet Planning
		Healthy Living
		Meditation
	8. Fashion Personality Development	Ramp Walk
		Insights into Ramp Choreography
		Runway Training
		Professional Modelling
	9. Visual Representation	High Fashion Styling
		Clothings
		Design into Ramp Choreography
		Posing & Photography
		Photo Shoot
		Modelling
	10. Product Management	Planning
		Marketing
		Sales Revenue
		Pricing Strategy
	11. International Business Communication	French/German
	Portfolio	
	12. Vocal Exercise	Hygiene and Health
		Vocal Fundamentals
		Vocal Training
		Advance Breathe Management
	13. Art of Self Management	Performance Anxiety Solution
		Stress Management
		Time Management
		Organizational Skills

Duration	Subject	Topic
5 Months (2nd Semester)		Problem Solving
		Decision Making
		Advance Communication
		Voice Modulation
		Prioritizing your Objectives
	14. Communication and Soft skill development	Behavioral Traits
		Business Etiquette
		Social Grace
		Team Spirit
		Interpersonal Skills.
	15. Fashion Styling	Fashion Imagery
		Ad Campaigns
		Art Direction
		Commercial
		E-Commerce
	16. Personality Development	Relationship
		Skill Building
		Time Management
		Self Knowledge Through Reflection
		Warmth Vs Rejection
	17. Fashion Makeover	Colour Theory
		Understanding of Body type
		Clothes Layering
		Private style Makeover workshop
		Wardrobe matching- mixing, matching, and layering
	18. Makeup and Grooming	Personal Grooming
		Cleanup
Colour Correction		
Facial Anatomy		
Bridal Makeup		
Party Makeup		
Fantasy Makeup		

Duration	Subject	Topic
		Basic of Air Brush Makeup
		Film, Fashion & Glamour Makeup
	19. Emotion Intelligence	Attitude (Psychology)
		Acting
		Motivation
		Empathy
	20. Public Relation	Data and the Science of Measurement
		Media Platforms
		Future of Public Relation
	21. Life Skill Management	Life skills
		Motivations
		General Knowledge
		Humility
		Global responsibility
		Purpose of Life Skills
		Importance of Life Skills
		Financial Education
		Personal Management
		Essential Skills
		Internal and Hobby Management
		Holy Scripture
		Learn Foreign Language
		Career Management
		Body Movements and Postures
	22. Choreography	Basic of Dance
		Basic of Acting
	23. Essential Audition Skills	Five Essential Audition Skills
		How to dress up Accordingly
		Prior Research Work
	24. Personal growth	Areas of Personal Growth
		How to create a Personal growth plan?
		Categories in Personal growth
		Behavioral Health and Wellness

Duration	Subject	Topic	
	25. SWOT Analysis	Strength	
		Weakness	
		Opportunities	
		Threats	
	26. Social Psychology	Introduction and basics of Social Psychology	
		Peer education	
		Research Methodology	
	27. Yoga & Meditation	Asanas and Pranayama	
		Focus Power Alignment	
		Health Chart	
		Diet Chart	
		Breathing Control	
		Night Exercises (Face Yoga)	
	28. Advance Communication Skills	Public Speaking and Body Language	
		Writing Skills	
		Teamwork	
		Selling and Persuasion Skills	
		Audience Engaging	
		Verbal and Presentation Skills	
		Brainstorming	
		Articulating	
		Collaboration	
		Content Strategy	
		Creative Thinking	
		Editing	
		29. Public Speaking and Presentation	Emotional Intelligence
			Soft Skills
	English Literature And Language		
Native Languages			
Audience Engagement			
Make PPT			
Group discussions			
Body movements and Body Language			

Duration	Subject	Topic
		Recording Sessions
		Voice Modulation
	30. What is personality development?	Confidence
		Career / Interview
		Motivation
		Communication (Listening, Public Speaking, Presenting)
		Strengths / Weaknesses
		Self-Understanding
		Leadership
		Optimism
	31. Uniqueness (Personality difference)	Uniqueness Vs. Similarities
		Effect's of Uniqueness
		Individual differences and unique patterns of individuals
		Traits of Uniqueness
	32. Learn, interact and be inspired	Types of Interaction
		Having and Transmitting Enthusiasm
		Cultivating positive relationship with Students
		Making learning purposeful and relevant for students
		being flexible and adapting their practice
		Promoting a safe and stimulating climate
	33. Mind and body connection	How are the mind and body connected?
		How does the mind affect the body?
		Dynamic role of mind-body connection
		Cognitive Behavioral Therapy
	34. Body Language and Gesture	Mind and Body Connection
		Coordination Ability
		Understanding Gesture
		Workplace Etiquette
Common Courtesies of life		
Body Posture		
Facial Expression		

Duration	Subject	Topic
		Table Manners
		Professional Skills
	35. Personality Awareness	Personality Awareness and its importance
		Types of Personality
		Personality Assessment Test
		Personality Building
		Ways to build Confidence and Self esteem
		Creating Positive Mindset
		Settling Inferiorities and Complexes
		36. Social and Professional Etiquette
	Poise, Posture and Demeanor	
	Fine dining Etiquette	
	Grooming and dress quotes	
	Communication Skills	
	Confidence and Voice building exercise	
	Table Manners	
	37. Speech enhancement	Vocabulary Building and Grammar
		Pronunciation
		Tongue twisters for speech fluency
		Public Speaking and Presentation
Advanced Communication Skills		
Pausing and Phrasing Technique		
Mindfulness and Meditation		
1 Month	Internship / Live Projects	



DIPLOMA COURSE IN FASHION PERSONALITY DEVELOPMENT (6 Months)

Duration	Subject	Topic
3 Months (1st Semester)	1. History of Fashion	Fashion and Music trends in 1980's
		Cycles of Fashion
		Fashion in different countries; Egypt, Russia, Byzantine, and India
		Jeweler and Sculpture of Mughal's
		History of Fashion Accessories
	2. Fashion Development	Origin of Fashion
		Effects of Industrial Revolution on Fashion
		Mass Production of Clothing
		Introduction of Retailing
		Changes caused by Communication Leisure and Industry
		Effects of World War I; Effects of Depression on fashion
		Effects of World War II; Reactionary post War fashion
		Fashion at 1960's
		Anti-fashion at 1960's
		Fashion 1980's
	Fashion 1990's	
	3. Personal Interview	Strength & Weakness
		Presentation
		Basic Interview Questions
		Group Discussion
		Resume Writing
	4. Fitness / Yoga	Fitness & Motivation
		Meal Planning
		Yoga
		Diet Planning
		Healthy Living
		Meditation
	5. Fashion Personality Development	Ramp Walk
Insights into Ramp Choreography		
Runway Training		
Professional Modelling		

Duration	Subject	Topic	
2 Months (2nd Semester)	6. International Business Communication	German/French	
	Portfolio		
	7. Vocal Exercises		Hygiene and Health
			Vocal Fundamentals
			Vocal Training
			Advance Breathe Management
			Performance Anxiety Solution
	8. Art of Self Management		Stress Management
			Time Management
			Organizational Skills
			Problem Solving
			Decision Making
			Advance Communication
			Voice Modulation
			Prioritizing your Objectives
			9. Fashion Styling
	Ad Campaigns		
	Art Direction		
	Commercial		
	E-Commerce		
	10. Personality Development		Relationship
			Skill Building
			Time Management
			Self Knowledge Through Reflection
			Warmth Vs Rejection
	11. Emotion Intelligence		Attitude (Psychology)
			Acting
Motivation			
Empathy			
12. Life Skill Management		Life skills	
		Motivations	
		General knowledge	
		Humility	

Duration	Subject	Topic
		Global responsibility
		Purpose of Life Skills
		Importance of Life Skills
		Financial Education
		Personal Management
		Essential Skills
		Internal and Hobby Management
		Holy Scripture
		Learn Foreign Language
		Career Management
		Body Movements and Postures
	13. Choreography	Basic of Dance
		Basic of Acting
	14. Essential Audition Skills	Five Essential Audition skills
		How to Dress up Accordingly
		Prior Research Work
	15. Personal growth	Areas of Personal Growth
		How to create a Personal Growth Plan
		Categories in Personal Growth
		Behavioral Health and Wellness
	16. SWOT Analysis	Strength
		Weakness
		Opportunities
		Threats
	17. Yoga & Meditation	Asanas and Pranayama
		Focus Power Alignment
		Health Chart
		Diet Chart
		Breathing Control
		Night Exercises (Face Yoga)
	18. Learn, interact and be inspired	Types of Interaction
		Having and Transmitting Enthusiasm
		Cultivating positive relationship with students

Duration	Subject	Topic
		Making Learning Purposeful and Relevant for Students being flexible and adapting their practice
		Promoting a Safe and Stimulating Climate
	19. Mind and Body Connection	How are the Mind and Body Connected?
		How does the Mind Affect the Body?
		Dynamic Role of Mind-Body Connection
		Cognitive Behavioral Therapy
	20. Moral Development	Components of Moral Development
		Social Cognition
		Emotional Intelligence
		Stages of Moral Development
	21. Social and Professional Etiquette	Introduction to Social and Professional Etiquette
		Poise, Posture and Demeanor
		Fine Dining Etiquette
		Grooming and Dress Quotes
		Communication Skills
		Confidence and Voice Building Exercise
		Table Manners
	22. Speech Enhancement	Vocabulary Building and Grammar
		Pronunciation
		Tongue Twisters for Speech Fluency
		Public Speaking and Presentation
		Advanced Communication Skills
Pausing and Phrasing Technique		
Mindfulness and Meditation		
1 Month	INTERNSHIP/LIVE PROJECTS	



ADVANCE CERTIFICATE COURSE IN AESTHETIC PERSONALITY DEVELOPMENT (3 Months)

Course Name	Duration	Subject	Topic
Aesthetic Personality Development	1st Month	What is Personality Development?	Confidence
			Career / Interview
			Motivation
			Communication (Listening, Public Speaking, Presenting)
			Strengths / Weaknesses
			Self-Understanding
			Leadership
			Optimism
		Uniqueness (Personality Difference)	Uniqueness Vs. Similarities
			Effects of Uniqueness
			Individual Differences and Unique Patterns of Individuals
			Traits of Uniqueness
		Identification of One's Personality	Consistency
			Stability
			Individual Differences
			Characteristics of personality
Personal Growth	Areas of Personal growth		
	How to create a personal growth plan		
	Categories in personal growth		
	Behavioral health and wellness		
Aesthetic personality development	2nd Month	Leadership Skills and Group Dynamics	Key issues in group dynamics
			Types and Stages of Group Dynamics
			Conflict Resolution
			Dealing with change
			Problem-Solving
			Leading Innovation
			Virtual Leadership
		Effective Communications	Active Listening Skills
			Storytelling
			Writing Engaging Content
			Articulation of Thought
		Learn, Interact and be Inspired	Emotional Intelligence
			Types of Interaction
			Having and Transmitting Enthusiasm

Course Name	Duration	Subject	Topic			
			Cultivating positive relationship with students			
			Making learning purposeful and relevant for students			
			Being flexible and adapting their practice			
			Promoting a safe and stimulating climate			
	3rd Month	Mind and Body Connection		How are the Mind and Body connected?		
				How does the mind affect the body?		
				Dynamic role of mind-body connection		
				Cognitive Behavioral Therapy		
				Moral Development		Components of Moral Development
						Social Cognition
						Emotional Intelligence
						Stages of Moral Development
				Adaptability		Adaptability Skills
						Importance of Adaptability
						How to improve the Skills of Adaptability
						Adaptability and Flexibility
		Makeover		Interpersonal Skills		
				Basic of Skin		
				Basic of Makeup		
				Basic of hair styling		
		Yoga, Fitness & Meditation		Fitness & Motivation		
				Meal Planning		
				Yoga		
				Diet Planning		
				Healthy Living		
					Meditation	

CERTIFICATE COURSE IN LIFE SKILL MANAGEMENT (1 Month)

Course Name	Topics
Life Skill Management	Life Skills
	Motivation
	General Knowledge
	Humility
	Global Responsibility
	Purpose of life Skills
	Importance of life Skills
	Financial Education
	Personal Management
	Essential Skills
	Internal and Hobby Management
	Holy Scripture
	Learn foreign Languages
	Career Management
Body Movements and Postures	

CRASH COURSE (15 Days)

Course Name	Topics
Body Language and Gesture	Mind and Body Connection
	Coordination Ability
	Understanding Gesture
	Workplace Etiquette
	Common Courtesies of Life
	Body Posture
	Facial Expression
	Table Manners
	Professional Skills

WORKSHOP (7 Days)

Workshop Name	Subject
Personality Awareness	Personality Awareness and its importance
	Types of Personality
	Personality assessment Test
	Personality Building
	Ways to build Confidence and self Esteem
	Creating positive mindset
	Settling Inferiorities and complexes
Fashion Themes and Poster	Importance of Themes in Fashion and its Types
	How to pick a fashion collection theme
	Brief History of fashionable postures
	Good posture Vs bad posture
	How to correct bad posture
	How does clothing affect posture
	Illustrating different types of posture
Essential Audition Skills	Five Essential Audition Skills
	Body language and Facial Expression
	How to dress up accordingly
	Confidence building and Speech fluency
	Picture and Resume building
	Audition Protocol
	Prior research work
Fashion Growth and Basics	Fashion Origin
	Fashion components
	Design and Color
	What is Fashion trend forecasting
	Sustainable Fashion
	Textile and Construction
	Styling basics
Executive Skills and Relevant Skills	Executive Skills and its Types
	Information gathering and executive skills assessment
	Strategies for capitalizing on executive skills strength and shoring up weaknesses
	What is skill set and its types
	Skills to include on a Resume
	Art of Public Speaking
	Identifying your skill set

Workshop Name	Subject
Social and Professional Etiquette	Introduction to Social and Professional Etiquette
	Poise, posture and demeanor
	Fine dining etiquette
	Grooming and dress quotes
	Communication skills
	Confidence and voice building exercise
	Table manners
Makeup Tips and Skin Care	Everyday Makeup Essentials
	Skin types and CTM routine
	Product Knowledge
	Day and night makeup basics
	Makeup brushes knowledge
	Different types of Skin care
	Personal hygiene
Speech Enhancement	Vocabulary Building and Grammar
	Pronunciation
	Tongue twisters for Speech fluency
	Public speaking and Presentation
	Advanced Communication skills
	Pausing and Phrasing technique
	Mindfulness and Meditation
Makeup and Product Knowledge	Makeup Products and Applications
	Makeup trends and Tutorials
	Concealing, contouring and Highlighting
	Types of eye makeup and its application
	Blending Techniques
	Color Theory
	Different makeup techniques

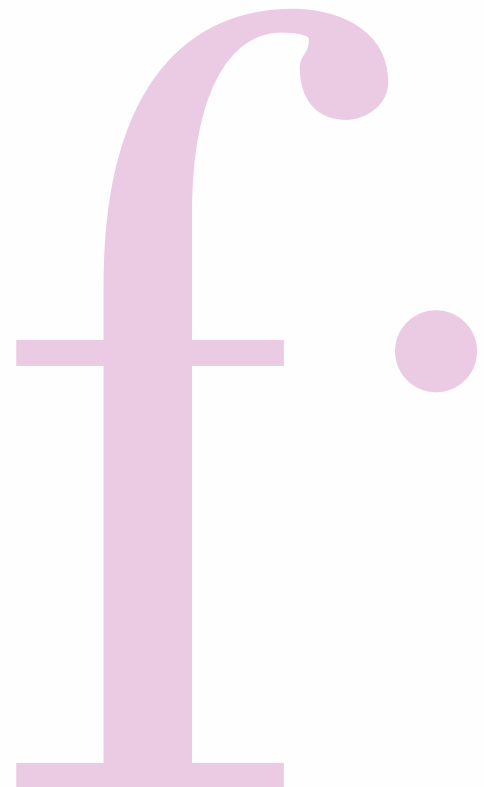


SCHOOL OF
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FTV SCHOOL OF
FASHION
PERSONALITY DEVELOPMENT
PART TIME COURSE



ADVANCE CERTIFICATE COURSE LIFE SKILL DEVELOPMENT (3 Months)

COURSE NAME	SUBJECTS	DURATION
Life Skill Management	Life Skills	1st Month
	Motivations	
	General Knowledge	
	Humility	
	Global Responsibility	
	Purpose of Life Skills	2nd Month
	Importance of Life Skills	
	Financial Education	
	Personal Management	
	Essential Skills	
	Makeover	3rd Month
	Internal and Hobby Management	
	Holy Scripture	
	Learn Foreign Language	
	Career Management	
Body Movements and Postures		
Yoga, Fitness and Meditation		

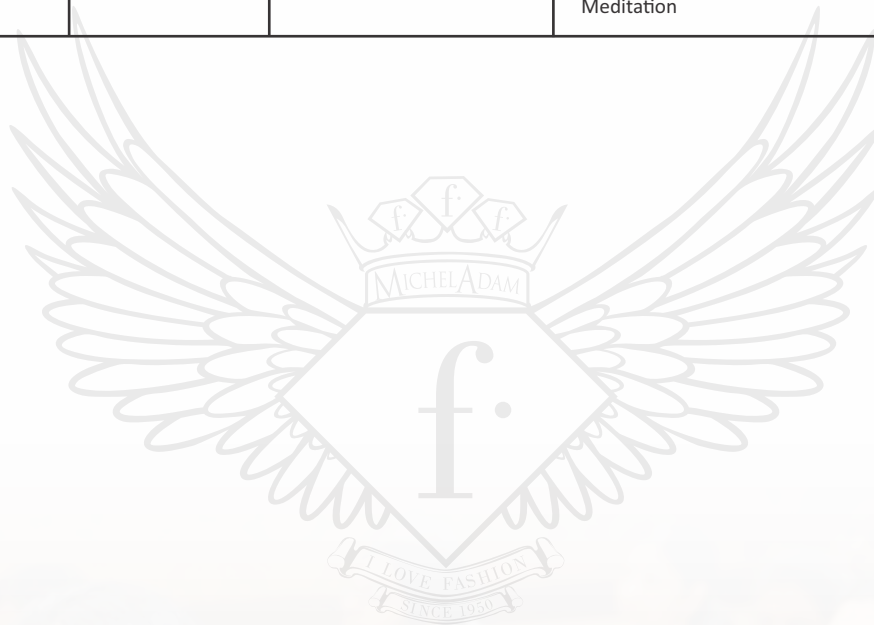


DIPLOMA COURSE IN AESTHETIC PERSONALITY DEVELOPMENT (6 Months)

Course Name	Duration	Subject	Topic
Aesthetic Personality Development	1st Month	What is Personality Development?	Confidence
			Career / Interview
			Motivation
			Communication
			(Listening, Public Speaking, Presenting)
			Strengths / Weaknesses
			Self-Understanding
			Leadership
			Optimism
			Uniqueness (Personality Difference)
	Effects of Uniqueness		
	Individual Differences and Unique Patterns of Individuals		
	Traits of Uniqueness		
	2nd Month	Identification of One's Personality	Consistency
Stability			
Individual Differences			
Characteristics of Personality			
Personal Growth		Areas of Personal Growth	
		How to Create a Personal Growth Plan	
		Categories in	
		Personal Growth	
		Behavioral Health and Wellness	
3rd Month	Leadership Skills and Group Dynamics	Key Issues in Group Dynamics	
		Types and Stages of Group Dynamics	
		Conflict Resolution	
		Dealing with Change	
		Problem-Solving	
		Leading Innovation	

Course Name	Duration	Subject	Topic
Aesthetic Personality Development			Virtual Leadership
			Effective Communication
			Active Listening Skills
			Storytelling
			Writing Engaging Content
			Articulation of Thought
			Emotional Intelligence
			Learn, Interact and be Inspired
			Types of Interaction
			Having and Transmitting Enthusiasm
	4th Month	Mind and Body Connection	How are the Mind and Body Connected?
			How does the Mind Affect Body?
			Dynamic Role of Mind-Body Connection
			Cognitive- Behavioral Therapy
	5th Month	Adaptability	Adaptability Skills
			Importance of Adaptability
			How to improve the Skills of Adaptability
			Adaptability and Flexibility
			Interpersonal Skills
			Creative and Strategic Thinking Skills
	6th Month	Moral Development	Components of Moral Development
			Social Cognition
			Emotional Intelligence
			Stages of Moral Development

Course Name	Duration	Subject	Topics
		Makeover	Basic of Skin
			Basic of Makeup
			Basic of Hair Styling
			Fitness and Motivation
		Yoga, Fitness and Meditation	Meal Planning
			Yoga
			Diet Planning
			Healthy Living
			Meditation



FEE STRUCTURE (REGULAR COURSES)

COURSES	DURATION	AMOUNT
Workshop	7 Days	10,000/-
Crash Course in Body Language and Gesture	15 Days	22,000/-
Certificate Course in Life Skill Management	1 Month	45,000/-
Advance Certificate Course in Aesthetic Personality Development	3 Month	1,20,000/-
Diploma Course in Fashion Personality Development	6 Month	2,15,000/-
Advance Diploma Course in Fashion Personality Development	11 Month	3,80,000/-
PG Diploma Course in Fashion Personality Development	11 Month	4,65,000/-

FEE STRUCTURE (WEEKEND COURSES)

COURSES	DURATION	AMOUNT
Certificate Course in Life Skill Development	3 Month	45,000/-
Advance Certificate Course in Aesthetic Personality Development	6 Month	1,20,000/-

Career Path / Opportunities

- Image Makeover
- Fashion Mentor
- Fashion Stylist
- Makeup Artist
- Hair Stylist
- Cosmetologist
- Skin Trainer
- Pageant Trainer
- Modelling
- Model
- Modelling Coach
- Trainers
- Celebrity Makeup Artist
- Soft Skills Trainer
- Professional Grooming Artist
- Fitness and Lifestyle Trainer
- Etiquette's Coach
- Fashion Consultant
- Trend Forecaster
- Academician/ Educator
- Wardrobe Stylist
- Fashion Influencer
- Public Speaker / Presentation skills
- SWOT Analyst
- Professional Pageant Trainer
- Advanced Communicator
- Behavioral Therapists



EXPOSURE

We are committed to provide comprehensive guidance and placement support to all our students in multiple domains. Fashion Management offers countless opportunities : Celebrity Manager, Make-up Artist, Hair Stylist, Pageants Trainer, Motivational Speaker, Fashion Consultant, and even as a Fashion Model. FTV Pageant being our own brand, we will be providing chance to work in our Pageant Show, students can also take part in the Pageant and get the experience of walking the ramp! Likewise, we provide all our students to gain practical experience by throwing them into the real-life work culture to make them ready for any challenges ahead!





It's time to buckle up and start your own business. 'Become the BOSS.' The fashion TV franchise of FTV School of performing arts & FTV Pageants is the right choice for having the best ROI in the industry. "I love Fashion TV"

Vishal Malhotra
(Actor)



Fashion TV has finally arrived in India with FTV Pageants & FTV School of Performing Arts. Any aspiring person in the field of glamour should head to FTV School of Performing Arts for training in Modelling, Acting, Photography, event management, fashion Management, advertisement & PR with excellent grooming to be a successful artist. I love fashion TV

Sneha Ullal
(Actress)



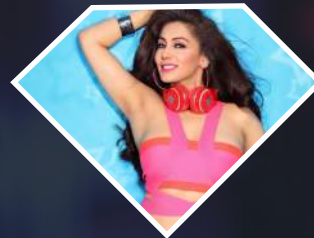
Are you looking to explore opportunities in Modelling, Photography, Acting or Theatre? But seeking the right platform? Stop worrying as Fashion TV comes to the rescue. Fashion TV is launching its first-ever "FTV School of Performing Arts" in India. Students in the School of Performing Arts will feel privileged with the kind of exposure they will get through the Fashion TV brand. I love Fashion TV

Shefali Bagga
(News anchor, bigg boss participant)



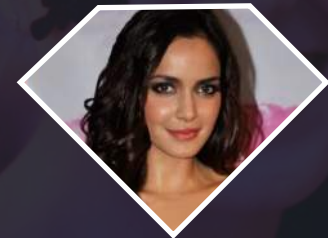
Hello Folks, Let's jump in! Fashion TV "The God of Glamour" is finally in India with the biggest FTV Pageant Event. First time in India, Fashion TV is presenting to you with 8 Pageant titles to honour all age groups including Mr FTV and Miss FTV. So what are you waiting for? Go register yourself now "I love fashion TV"

Sudeepa Singh
(Model & Actress)



Fashion TV "The God of Glamour" is finally in India with the biggest FTV Pageant Event. So what are you waiting for? Go register yourself now and you might be the upcoming superstar of India. "I love fashion TV"

DJ Shilpi Sharma
(Actress & Singer)



Fashion TV is launching its first-ever "FTV School of Performing Arts" in India. The school will ensure to certify students to kick-start their career the way they want to! So, Hurry! Register Now in one of the leading FTV School of Performing Arts. I love Fashion TV

Shazahn Padamsee
(Actress)



SCHOOL OF
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Our Other Verticals



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BAR



NITE
CLUB



SALON



GYM



EVENTS



MAKEUP
STUDIO



SALON
ACADEMY



fashiontv



FNB
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FITNESS
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MUMBAI OFFICE

Level-7, The Capital, G-Block,
Bandra Kurl Complex (BKC),
Bandra (E), Mumbai-51

DELHI NCR OFFICE

C-722, Noida One,
Sector-62, Noida-201309
Mobile : +91 7208954337

OUR INSTITUTES

AHMEDABAD

1st Floor - The Claywalls, Besides Gulmohar
Party Plot, Near Zydus Hospital, Thalfej,
Ahmedabad, Gujarat - 380059
Ph.: +91 7484009444

SOUTH DELHI

Plot No : 262, Opp. Made Easy,
Near Saket Metro Delhi, India 110030
Ph.: 011-46025638, 011-45608434

DARBHANGA

Hotel Shyama Regency, Bela More, SH 50,
Kathalbari, Darbhanga, Bihar 846004
Ph.: +91 9142520578, 6272359743

HYDERABAD

Road No.12, Banjara Hills, Sri Ram Nagar Colony,
Near Ratnadeep, Hyderabad, Telangana 500034
Ph.:+91 9059059152, 9059059915