

SCHOOL OF PERFORMING ARTS Style Your Career

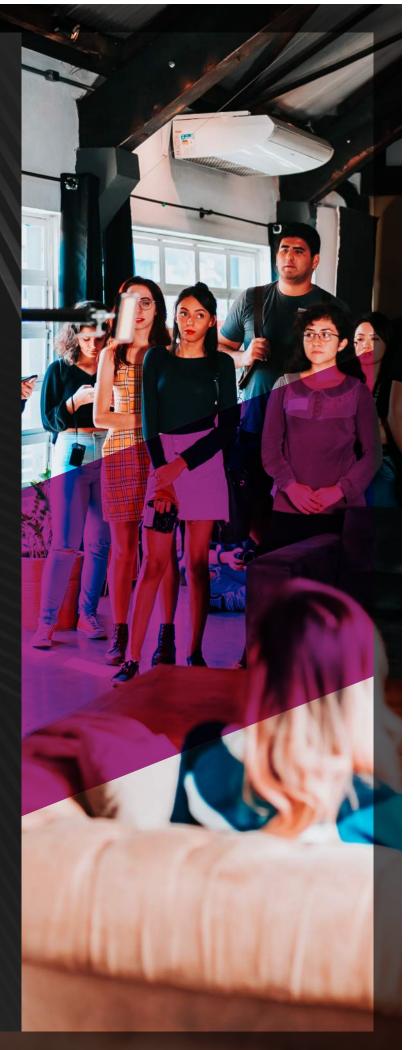
> FTV SCHOOL OF EVENT MANAGEMENT





From the very start, FTV has become synonymous with the best in the world of fashion, beauty, trends, and lifestyle.

- Fashion TV is a 24/7 international broadcasting channel dedicated to showcasing the fashion and lifestyle of the world.
- Founded by Michel Adam Lisowski in 1997, in France, FTV offers the best of the fashion world and aims to connect the worldwide fashion and entertainment industry.
- FTV has a viewership of over 2 billion+ across 193+ countries all around the world.
- It broadcasts the latest news and information about the fashion, luxury, and lifestyle world over to 500 million+ households and more than 10 million+ public places across five continents.
- FashionTV is the fourth most distributed channel in the world with 250+ cable satellites, holding a presence in 500 million+ households, 7 million+ in public places, and 10 million+ public TV sets in public places.

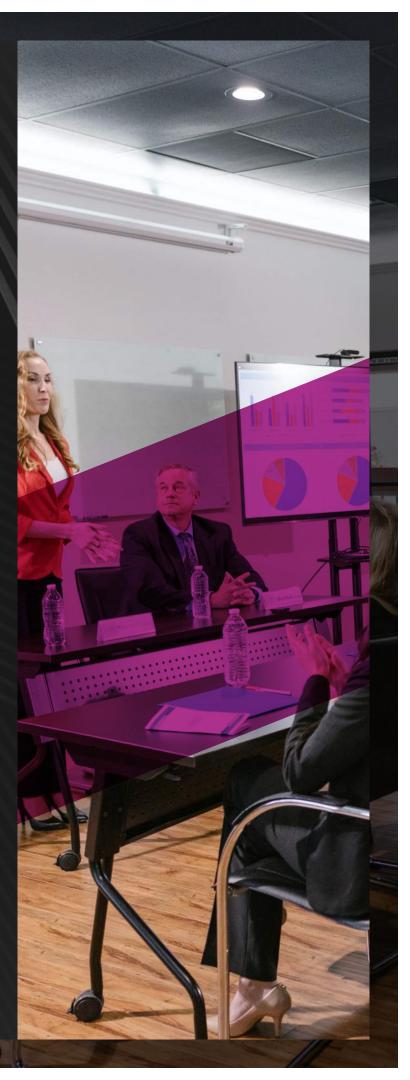




FashionTV broadcasts exclusive premium content on the 12 Thematic Channels Worldwide.

- FTV is the largest media through which the major fashion shows, designer events, latest trends, and highlights of fashion industry professionals are becoming known to fashion enthusiasts over the globe.
- FTV has the vision of making the fashion, beauty, and lifestyle industry truly global.
- With FTV Pageants and FTV School of Performing Arts, FTV is going forward with its vision.
- It is the center of knowledge and accessibility.
- It is the international platform for growth, exposure, and reach for fashion enthusiasts.
- On fashiontv.com, our official website, we receive 5 million+ page views.

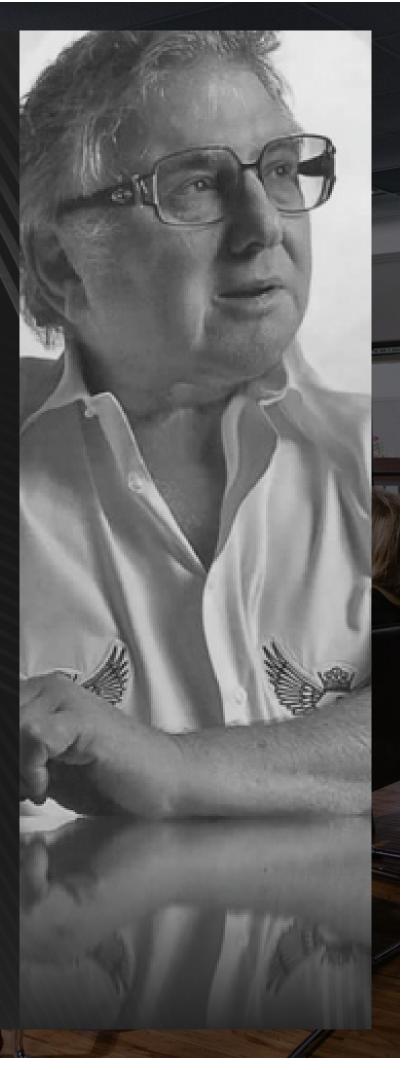






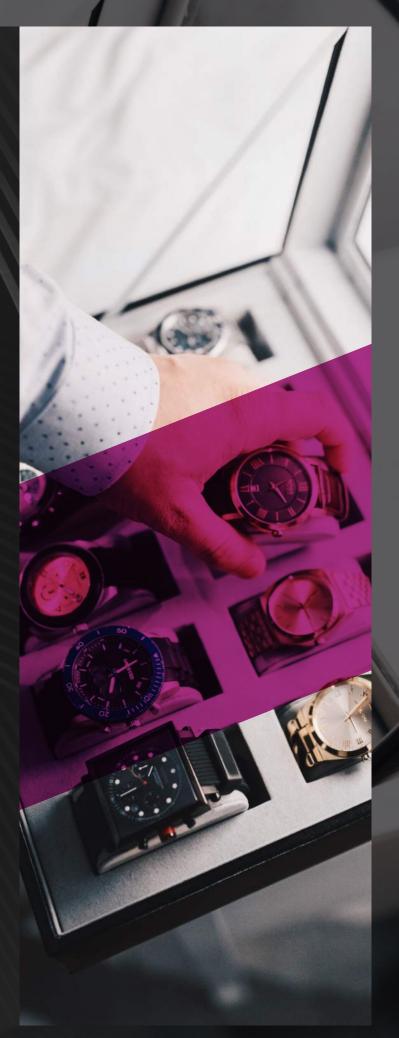
Michel Adam Lisowski

- Michel Adam is the founder and sole owner of FTV.
- He envisioned the showcase of international fashion trends and brands under one platform, and FTV is fulfilling that vision every day throughout the globe.
- He is known as the 'Fashion Maestro' for his remarkable contribution in fashion, luxury, and lifestyle industry across the world.
- He is the founder of multiple FashionTV destinations that are spread across the world's leading cities like Tel Aviv, Cairo, Bangkok, Abu Dhabi, Kuwait, Shanghai, Prague, and Vienna.
- It hosts many fashion shows, after-parties, and other fashion events. Michel Adam's entrepreneurial mind makes him think ahead of time and he is always taking fashion to new heights. Keenly aware of the potential and reach of FTV in India, the brand is introducing various luxurious FTV businesses in the world's second most populated country.





An important part of FTV is the FTV School of Performing Arts. It is one of the best places for people aspiring to be a part of fashion and beauty industry. Carrying forward the vision of Michel Adam and FTV, FTV School of Performing Arts aims to train and nurture talent who will be renowned names of future in fashion, beauty, lifestyle and entertainment industry. The training and certificates which students will receive are going to be highly effective in their careers and making their dreams come true. The students will receive training which is going to be of international standards, along with hands on experience from the best in the fashion industry. The combination of best training with a futuristic strategy and practical experience is going to open doors for a worldwide reach. With all these aspects along with the exposure of FTV Franchise, FTV School of Performing Arts aims to provide enormous support in launching careers for fashion and entertainment Industry worldwide.

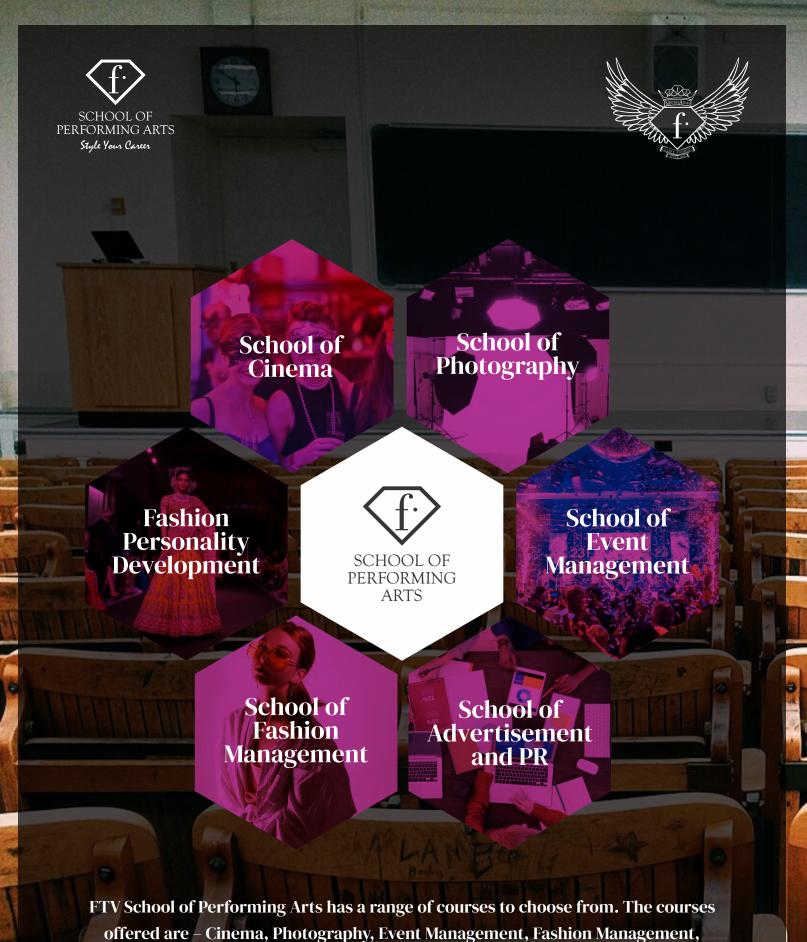




Targeted Audience

Students wanting to pursue their career in fashion, lifestyle, and entertainment industry

- Youth having a special interest in fashion, beauty, and entertainment sector.
- Professionals willing to change their career track.
- Continuing education (up-skilling) for professionals of fashion, beauty, and lifestyle industry.



Advertisement and PR, and Fashion Personality Development.



FTV School of Event Management :

FTV is a renowned name in the international arena of fashion and lifestyle. Thus, getting trained at the FTV School of Event Management, will give you the chance to organize international events and fashion shows. Our highest standard of training will enable students to learn problem-solving and provide them with critical thinking skills needed in event management.

The courses that FTV School of Event Management offers-

- 1. Undergraduate : After your 10+2 or Diploma, you can join the FTV School of Event Management to get a degree in event management. Internationally acclaimed training and degree are waiting for you.
- 2. Post-graduate : After your graduation, you can join the FTV School of Event Management to g e t a Master's Degree in event management . Internationally acclaimed training and degree will be provided to the students.
- 3. P. G. Diploma Course : After your graduation, you can join the FTV School of Event Management to g e t a P.G. Diploma in Event Management. Internationally acclaimed training and diploma will be provided to the students.
- Advanced Diploma Courses : You can do International Advanced Diploma in Event Management after your 10+2, Diploma, or even after your Graduation.
- Diploma courses : Students will get International Diploma in Event Management.
- Advanced certificate courses : You will get an Advanced certificate in Event Management.
- Certificate courses : Students will get a certificate in Event Management.
- Crash courses : You will get crash courses in Event Management.
- Workshops : Workshops will be held for Event Management.

Job opportunities :

Getting yourself trained from the FTV School of Event Management and acquiring degrees, diplomas or certificates will help you land several jobs in the industry. The job opportunities include- Wedding Management Firm, Corporate Event Management, Industry Award Functions, Exhibition Set-up Guide, Exhibition Management Firm, and Industry Educator.





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uration	Subject	Торіс
Months	1. Introduction to Event Management	What is Event Management
1st Semester)		Historical Perspective
		Scope of Event Management
	2. Principles of Event Management	Principles & Legal Aspects of Event.
		Concepts & it's Analysis
		SWOT Analysis
		Values & Ethics
	3. Types of Events	Management & Marketing
		• BTL
		• ATL
		• MICE
	A	• Social
	f.	• Personal
	4. Brand Management	Brand Reputation, Consumer Satisfaction.
	MICHELADAM	Consumer Behavior
		Marketing Strategies
	5. Event Marketing and Advertising	Key to Success
		Nature and Process of Marketing
	-42	Image, Branding & Advertising
		Event Marketing Management
	6. Event Leadership and	Leadership Skills and Team Management
	Team Management	Leadership Traits and Characteristics
		Event Team
		Group Development
	7. Event Production	Technical Industry
		Fabrication
	the first starter	Seating
		Recce & it's Necessity Venue Management
		Vendor Management
	8. Catering & F & B	Basics of Culinary
		Cuisines
		Dining
	and the second	Banquet Management
		Catering Management

PG DIPLOMA IN EVENT MANAGEMENT (11 Months)

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Duration	Subject	Торіс
	9. Event Planning	Aim of the Event
		Preparing Event Proposals
		Planning Tools
		Formation & Execution
		Success of an Event
	10.Business Communication	Skills with People
		Verbal & Non-verbal
		Effective Communication
		Corporate Communication
	11. International Business Communication	German/French
Months	1. Event Accounting	Budgeting, Cash Flow Analysis & Panic Payments
2nd Semester)	A	Financial Control System & Balance Sheet
		How to make an Event Cost Sheet
	2. Personality Development & Grooming	Protocols
	[MichelAdam]	Dress Codes
		Staging
		Staffing
		Meditation & Basics of Makeup and Styling
	3. Cross Culture Management-	Introduction to Cross Culture Management
	Growth in Event Industry	Effects on Events
		Dealing with Work Culture Management
	4. Event Risk Management	Major Risk & Emergency Planning
		Security, Occupational Safety,
		Emergency Procedures and Incident Reporting
	5. Event Law and Licenses	Relevant Legalization
		Liquor & F&B Licenses
	HE BEACH	Trade Acts and Contracts
		Stake Holders and Official Bodies
	6. Public Relation	Sponsorship
	KA MARK	Publicity & Public Relations
		Media Management
	7. Advance Aspects of Event Management	Preparations & Accounting
	and the second	Mega Event Coordination's
		Safety & Transportation Monitoring & Evaluation
A Since		Human Resource Management Hospitality & Logistic

Duration	Subject	Торіс
	7. Special Event Research and Planning	
	8. Case Studies/ Workshop/Practical Training	
	9. Makeover	Basic of Skin
		Basic of Makeup
		Basic of Hair Styling
	10. Yoga, Fitness & Meditation	Fitness & Motivation
		Meal Planning
		Yoga
N		Diet Planning
		Healthy Living
		Meditation
1 Month	INTERNSHIP	h/IA





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ration	Subject	Торіс	
Months	1. Introduction to Event Management	Principles of Event Management	
st Semester)		Historical Perspective	
	2. Event Management Fundamentals	Event Concepts & it's analysis	
		Scope of Event Management	
		Event Creation Research, Design and Planning	
	3. Business Communication & Presentation.	Effective Communication	
		Written and Verbal Communication	
		Fitness & Basic Makeup and Styling	
N.	4. Event Marketing & Advertising	Event Advertising	
		Marketing Skills & Negotiation Skills	
		Law and Permissions	
	5. Event & its type:	Management & Marketing	
	f	• BTL	
	Stoots	• ATL	
	MICHELADAM	• MICE	
\leq		• Social	
	99	• Personal	
	6. International Business Communication	German/French	
onths	1. Organizational & Risk Management	Organizational Behavior	
l Semester)		Hazards and Risk Identification	
	LLOVE STORY	Teamwork Management	
	SINCE 1950	Entrepreneurship and Project Development	
		Cross Culture Management	
	2. Event Accounting & Budgeting	Finance & Budgeting	
		Event Costing & Expenditure	
15		Auditing	
E.		Making an Event Cost Sheet	
	3. Team Management & Leadership	Leadership Skills and Team Management	
		Leadership Traits and Characteristics	
		Event Team	
	4. Advance Aspects of Event Management	Preparation & Management	
		Safety & Transportation	
	and the second	Monitoring & Evaluation.	
		Hospitality & Logistics	

ADVANCE DIPLOMA IN EVENT MANAGEMENT (11 Months)

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Duration	Subject	Торіс
	5. Brand & client relationship	How To Maintain PR
		Owner Vendor Relationship
		Customer/Client Satisfaction
		Consumer Behavior Management
	6. Resource Management	Human Resource Management
		Cultural Décor
		Designs and Rituals
		Production & Vendors
	7. Makeover	Basic of Skin
		Basic of Makeup
		Basic of Hair Styling
	8. Yoga, Fitness & Meditation	Fitness & Motivation
	f	Meal Planning
	Stocks	Yoga
	MICHELADAM	Diet Planning
		Healthy Living
~		Meditation
1 Month	INTERNSHIP	





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Duration	Subject	Торіс
5 Months	1. Introduction to Event Management	Principles of Event Management
		Historical Perspective
	2. Event Management Fundamentals	Event Concepts & it's Analysis
		Scope of Event Management
		Event Creation Research
		Design and Planning
	3. Business Communication & Presentation.	Effective Communication
		Written and Verbal Communication
	N	Fitness & Basic Makeup and Styling
	4. Event Marketing & Advertising	Event Advertising
		Marketing Skills
	5. Event & it's Type:	Management & Marketing
	f.	• BTL
		• ATL
	MichelAdam	• MICE
		• Social
		• Personal
	6. Makeover	Basic of Skin
		Basic of Makeup
	- MA-S	Basic of Hair Styling
	7. Yoga, Fitness & Meditation	Fitness & Motivation
	SINCE 1959	Meal Planning
		Yoga
		Diet Planning
		Healthy Living
		Meditation
	8. International Business Communication	German/French
1 Month	LIVE PROJECTS/WORKSHOP/INTERNSHIP	

DIPLOMA COURSE IN EVENT MANAGEMENT (6 Months)

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Duration	Subject	Торіс
5 Months	1. Introduction to Event Management	Principles of Event Management Historical Perspective
	2. Recce & Venue Management	Necessity of a Recce
		How to Conduct a Recce
		Venue Research
		Managing the Venue
	3. Technical Industry	Understanding the technical used in Events
		Lights
		Sound
		Projection Lighting
	4. Seating & f&b	Types of Seating
		Types of Arrangements
		Understanding necessity of various Seating
	The second se	Culinary Briefing
	A Stock	Use of various cutlery as per the Event
	5. Fabrication	Stage (Types and Usage)
		Décor
	299	Themes
		Masking
	-472	Placement knowledge
		Materials Used
	6. Fabric & Flowers	Types of fabric used in Events
	L SINCE 1955	Understanding fabric
		Floral Usage
		Types of flowers used in Events
	7. Vendor Management	Meeting various vendors
		Creating a network
	L PLACKS	Negotiation skills
		Relationship Management
1 Month	LIVE PROJECTS/WORKSHOP/INTERNSHIP	

DIPLOMA COURSE IN EVENT PRODUCTION (6 Months)

ADVANCE CERTIFICATE COURSE IN WEDDING & SPECIAL EVENTS (4 Months)

Duration	Subject	Торіс
3 Months	1. Effective Communication	Skills with People
		Verbal & Non-verbal
		Communication Skills
		Corporate Communication
		Understanding Client Requirements
	2. Weddings	Introduction to the Wedding Industry
		Norms to be Followed
		How to identify Wedding venues
		Recce and it's necessity
		Wedding Themes as per functions
		Creating a Design as per requirements
		Creating a Wedding Presentation
	f a f	Basic Production Pertaining to Weddings &
	A Stock	Special Events
	MichelAda	Creating a Cost Sheet
		On site Management
	299	Laws & Licenses
	3. Team Management & Leadership	Leadership Skills and Team Management
	- 4/2	Leadership Traits and Characteristics
		Event Team
	4. Makeover	Basic of Skin
	L INSU	Basic of Makeup
		Basic of Hair Styling
	5. Yoga, Fitness & Meditation	Fitness & Motivation
		Meal Planning
		Yoga
	L PLACASA SING	Diet Planning
		Healthy Living
		Meditation
1 Month	Practical Training	

Duration	Subject	Торіс
3 Months	1. Effective Communication	Skills with People
		Verbal & Non-verbal
		Communication Skills
		Corporate Communication
	2. Personality Development & Groomir	g Protocols
		Dress Codes
		Staging
		Staffing
	N. Contraction of the second s	Meditation
		Basics of Makeup and Styling
		Basic Etiquette
	A	Food Etiquette
	F A F	Personality Development Training & Workshops
	3. Team Management & Leadership	Leadership Skills and Team Management
	MICHELAD	Leadership Traits and Characteristics
		Event Team
	4. Makeover	Basic of Skin
		Basic of Makeup
	- 4/2	Basic of Hair Styling
	5. Yoga, Fitness & Meditation	Fitness & Motivation
	ALLOV-	Meal Planning
	LOVE FASH	Yoga
		Diet Planning
		Healthy Living
		Meditation
1 Month	Practical Training	

ADVANCE CERTIFICATE COURSE IN CLIENT SERVICING (4 Months)



ADVANCE CERTIFICATE COURSE IN HOSPITALITY & LOGISTICS (4 Months)

Duration	Subject	Торіс
3 Months	1. Effective Communication	Skills with people
		Verbal & Non-verbal
		Communication Skills
		Corporate Communication
	2. Personality Development & Grooming	Protocols
		Dress Codes
		Basics of Makeup and Styling.
		Personality Development Training & Workshops
	3. Hospitality	Understanding Hospitality & it's Norms
		Creating a Hospitable Atmosphere for the Clients
		Basic Greet & Meet with Etiquette
	A	Breaking Barriers such as Language, Society, Religion Et
	4. Logistics	What is Logistics?
		Need of Logistics in the Event Industry
	MichelAda	Types of Logistics
		Contracts & Licensing
	293	Creating a Network & Tie-ups
	5. Team Management & Leadership	Leadership Skills and Team Management
	-42	Leadership Traits and Characteristics
		Event Team
	6. Makeover	Basic of Skin
	L SLACE 195	Basic of Makeup
		Basic of Hair Styling
	7. Yoga, Fitness & Meditation	Fitness & Motivation
		Meal Planning
		Yoga
	LA CARLON AND	Diet Planning
		Healthy Living
		Meditation
1 Month	Practical Training	

Course Name	Subject	TOPICS
Event Risk	1. Major Risk & Emergency Planning	Identifying risks and mishaps
Management		Understanding factors that cause
		risks Pre planning and considering
		preventive measures
	2. Security & Occupational Safety	Understanding the need and
		necessity of safety in an Event
		Uses of Safety
	3. Emergency Procedures	Develop & Consider Emergency
		measures Creating a process for
		Emergency Crisis Management

CERTIFICATE COURSE IN EVENT RISK MANAGEMENT (1 MONTH)

CERTIFICATE COURSE IN EVENT RESOURCE MANAGEMENT (1 MONTH)

Course Name	Subject	TOPICS
Event Resource	1. Major Risk & Emergency Planning	Introduction
Management		Types of Resource Management
		Necessity of Resource management
	2. Security & Occupational Safety	Human resource management
		Vendor Management
		Facility Management
		Manpower Management
		Team Management
	3. Emergency Procedures	Creating a Network
		How to build your network
		Maintaining an existing Network

CRASH COURSE IN EVENT CREW AND MANAGEMENT (15 Days)

Course Name	Торіся
Event Crew and Management	Key Role and Functions
	Event Hospitality
	Planning

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Course Name	Subject
Event Concepts	Introduction
	Identifying Future Trends
	Creating an Event Concept that stands out
Basic Event Accounting	Cashflow Management
	Record Keeping and Journalize
	Cashflow Management
Event Planning	Budget Formation
	Risk Analysis
	Effective Communication
Strategy Making and Function	Team Strategy and Brand Building
	Tracking Errors
NNV	Market Research
Basics of Event Organizing	Fundamental Skills
	On Site Management
	CHUABudget and Cost cutting techniques
Brand Presentation	Corporate Communication
	Strategic Brand Management
	Online Branding Skills
	Drafting the Contract 2 days
Contract Management and Dealing	Negotiation Skills
	How to Execute and Deal

WORKSHOP (7 Days)



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ADVANCE CERTIFICATE COURSE EVENT PRODUCTION (3 Months)

Course Name	SUBJECTS	Duration in Days
Event Production	Planning and Budget Control	1st Month
	Resources and Alliances	
	Logistic Administration	
	Understanding of Future Errors	2nd Month
	On Site Management	
	Conditional Handling	
	IT Management	3rd Month
	Establishing Theme	
	Vendor and Owner Relationship	A

DIPLOMA COURSE IN EVENT RISK MANAGEMENT (6 Months)

COURSE NAME	SUBJECT	DURATION	Торіс
	Principles of Event	1 A DAM 1st Month	Principles of Event Management
		33	Conceptual and Proposal plannin
		2nd Month	Creative Thinking
		\cdot	Business Communication &
			Value Education Human Rights
		3rd Month	Corporate Communication,
			Business Communication &
		F.S.H10	Value Education Human Rights
			Practical Subject & Special Event
			(MICE & Corporate Events)
		4th Month	Hazards and Risk Identification,
			Risk Management &
			Teamwork Management
		5th Month	Publicity Organizing,
			Budgeting, Entrepreneurship
			and Project Development
			Case Study – Risk Management
		6th Month	Management
		2	Practical - Case Study
			Risk Assessment

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FEE STRUCTURE (REGULAR COURSES)

COURSES	DURATION	AMOUNT
Workshop	7 Days	10,000/-
Crash Course in Crew and Management	15 Days	22,000/-
Certificate Course in Event Risk Management/Event Resource Management	1 Month	45,000/-
Advance Certificate Course in Wedding & Special Events/ Client Servicing/Hospitality & Logistics	4 Month	1,20,000/-
Diploma Course in Event Production	6 Month	2,15,000/-
Diploma Course in Event Management	6 Month	2,15,000/-
Advance Diploma Course in Event Management	11 Month	3,80,000/-
PG Diploma in Event Management	11 Month	4,65,000/-

FEE STRUCTURE (WEEKEND COURSES)

COURSES	DURATION	AMOUNT
Advance Certificate Course in Event Production	3 Month	45,000/-
Diploma Course in Event Risk Management	6 Month	1,20,000/-

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Career Path / Opportunities

- Event Management Consultancy
- Hotel/Travel and Hospitality Industry
- Advertising Agencies
- Public Relations Firms
- Corporations
- Event Budgeting and Accounting
- Integrated Marketing and Communications
- Event Planner
- Wedding Planner
- Event Advertising
- Business Development Executive
- Event Manager
- Event Host





EXPOSURE

We are committed to offering comprehensive guidance and placement support to our students in multiple domains. FTV Pageant being our own brand, we will try to provide real experience by providing a chance to work in our Pageant Show. Event Management Students can be part of the backstage team to experience a FashionTV event, Likewise, we provide all our students to gain live experience by throwing them into the real-life work culture to make them ready for any challenges ahead!



It's time to buckle up and start your own business. 'Become the BOSS.' The fashion TV franchise of FTV School of performing arts & FTV Pageants is the right choice for having the best ROI in the industry. "I love Fashion TV"

Vishal Malhotra (Actor)



Fashion TV has finally arrived in India with FTV Pageants & FTV School of Performing Arts. Any aspiring person in the field of glamour should head to FTV School of Performing Arts for training in Modelling, Acting, Photography, event management, fashion Management, advertisement & PR with excellent grooming to be a successful artist. I love fashion TV

Sneha Ullal (Actress) Are you looking to explore opportunities in Modelling, Photography, Acting or Theatre? But seeking the right platform? Stop worrying as Fashion TV comes to the rescue. Fashion TV is launching its first-ever "FTV School of Performing Arts" in India. Students in the School of Performing Arts will feel privileged with the kind of exposure they will get through the Fashion TV brand. I love Fashion TV

Shefali Bagga (News anchor, bigg boss participant)



Hello Folks, Let's jump in! Fashion TV "The God of Glamour" is finally in India with the biggest FTV Pageant Event. First time in India, Fashion TV is presenting to you with 8 Pageant titles to honour all age groups including Mr FTV and Miss FTV.So what are you waiting for? Go register yourself now"I love fashion TV"

Sudeepa singh (Model & Actress)



Fashion TV "The God of Glamour" is finally in India with the biggest FTV Pageant Event.So what are you waiting for? Go register yourself now and you might be the upcoming superstar of India."I love fashion TV"

DJ Shilpi Sharma (Actress & Singer)



Fashion TV is launching its first-ever "FTV School of Performing Arts" in India.The school will ensure to certify students to kick-start their career the way they want to!So, Hurry! Register Now in one of the leading FTV School of Performing Arts.I love Fashion TV

Shazahn Padamsee (Actress)



Our Other Verticals

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NITE CLUB



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SALON



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EVENTS

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GYM

Our Associates





OUR PRESENCE

Ahmedabad
South Delhi
Hyderabad
Lucknow
Darbhanga

OUR PARTNERS

GLAMOUR

Agent

Provocateur

ior

PRADA

D&G

LA PERLA

NEW YORK F**ashion**

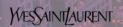
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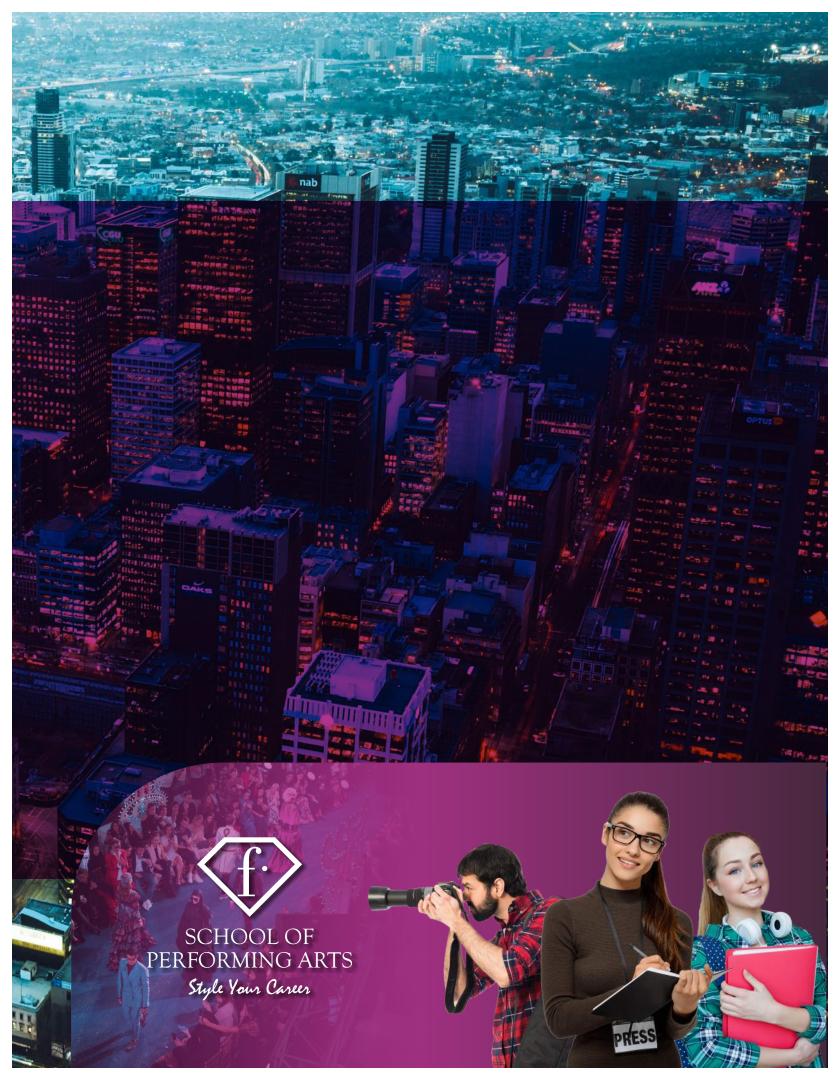
FENDI

VALENTINO

VICTORIA'S SECRET



VOGUE







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